

PCCHA 2015 Board of Directors Meeting

January 25, 2015 9:00 am
South Point Hotel and Casino
Las Vegas, NV

In Attendance: President, Mike Wood; Vice President, Terry Ratto; Treasurer, Frank Martin; Immediate Past President; Sam Nevis, Jr.

Directors: Mike Flashman, Modine Smith, Steve Schlesinger, Katie Banuelos, Norman Clark, Eric Wisehart, Ruben Mageno, Morgan Cromer, David Booth, Kathy Cardon, Peter Belloumini & Gavin Jordan.

Staff Present: Phil Benadum, Tami Rodman & Debbie McGregor

Committee Members Present: Jim Tilton, Cheryl Tilton & Michelle LeMaster and Lee Brooks

Guest Member Present: Dale Ann Hannum

Officers and Board Members Absent: Vice President – David Costello; Russ Elrod; Suzy Silverberg, Debbie Hall & Phyllis Sorbet.

Finance Committee Report – Frank Martin

- 1) 2014 Statement of Assets, Liabilities & Equities
- 2) 2014 Statement of Revenue & Expenses by Class
- 3) 2014 Summary Report

Gavin Jordan moved to approve finance report as presented; 2nd by Morgan Cromer; motion passed.

President's Report – Mike Wood

Mike Wood welcomed the new 2015 Board of Directors. He reminded all directors of the following:

- 1) Every member is responsible together for the welfare of the PCCHA.
- 2) To sign the Board of Directors Code of Ethics and return to Executive Director, Phil Benadum.
- 3) To challenge each director to accumulate "at least: 2 award sponsors for each PCCHA event.
- 4) Unexcused absences from 2015 meetings will be addressed under the by-laws of the Association: ***That a Director may be Removed if he/she misses two (2) consecutive meetings without Board approval during his/her term.***

Executive Committee Nominations – 2 Year Term through 12/31/2016

Kathy Cardon moved to nominate Gavin Jordan; seconded by Norman Clark; motion passed.

Peter Belloumini moved to nominate Eric Wisehart; seconded by Frank Martin; motion passed.

Closed nominations by ballot. Gavin Jordan was nominated to the Executive Committee for a 2 year term as stated.

Standing Committee Reports

- 1) Aged Event Oversight/Strategic Planning – Kathy Cardon: No Report
- 2) Cattle – Morgan Cromer: Morgan Cromer reported that cattle prices are rising; however, cattle have been obtained for the 2015 Roundup and Futurity. Committee is currently working on June Derby cattle.
Gavin Jordan moved to drop the cow count per cutter from 4 head to 3.5 in all PCCHA LAE events except the Futurity; seconded by Kathy Cardon; motion passed.
- 3) Judges – Gavin Jordan: The Judges Committee will no longer depend on NCHA's list of available judges. The Committee will take responsibility in choosing the pool of judges available.
Gavin Jordan moved to reduce the Judges' wage at the Futurity from \$600 to \$500 per day; seconded by Kathy Cardon; motion passed.
- 4) Non Pro – Katie Banuelos: New NCHA family rule will be a benefit. Mercuria payouts will remain the same-no changes.
- 5) Rules – Peter Spadoni: No report
- 6) Trainers – Gavin Jordan & Eric Wisehart: The Committee feels that the added money in the Roundup Open Derby is a great incentive. The Committee has requested that an eblast reflecting the added money be sent as soon as possible. The trainers will personally call the North West trainers and extend an invitation to the Roundup.
- 7) Youth – David Booth: Youth Committee is working on Getting more kids involved including High School Rodeo & compilation of kids in college who are using PCCHA scholarship funds.
- 8) Stallion – Kathy Cardon: The Stallion Service Auction Mare Incentive will go into effect retro the current auction closing February 6th, 2015; Gelding Stakes Flat fee payments proposal # 1 was approved by a show of hands during the Stallion Committee meeting, January 24th: \$500 for Yearling Year, then \$1500 from 2 Year Old to show.

- 9) Awards – Michelle LeMaster: Michelle LeMaster reported on Committee’s findings:
- A) Splint boots for Derby finalists
 - B) Year End Buckles – everyone liked the top ten buckles better than the top five – noted
 - C) Holding the Platinum Club dinner at the Futurity Finals
 - D) Having the Title Sponsors on the arena floor in front of the judges stands
 - E) Advertising Sponsor Specials on the web site so that members can support them
 - F) Revamping the Web Site and taking bids

Spring Roundup Schedule – Kathy Cardon: Kathy Cardon explained to the Board that the current tentative schedule needs to be adjusted in order to accommodate the classes that only need one judge vs. the classes that require 3 judges. The Board provided ideas and Kathy will revamp schedule.

Core Balance Derby Dates: June 9-15, 2015 at the South Point Equestrian Center, Las Vegas, NV.

2015 Futurity Schedule Discussion: The Board of Directors made the following recommendations:

- 1) Schedule Committee: To research the possibility of holding all Open LAE classes previous to all Non Pro and Amateur LAE classes and to provide and approve NCHA weekend classes for the second portion along with the Non Pro and Amateur events.
- 2) Finance Committee: To consider a fresh cattle “Pre-work” for the Futurity entries.

2016 Convention Location – Phil Benadum: Phil Benadum reported that attendance for the Convention and the awards Banquet is dropping and asked the Board of Directors for their input.

Sam Nevis moved to relocate the Year End Awards Banquet to Roundup 2016 in March; seconded by Eric Wisehart; motion passed. David Booth – opposed.

Gavin Jordan moved that the Year End Champion saddles be completed and present at that time and location and encourages Roohide to set a deadline of special orders over Thanksgiving weekend, 2015; seconded by Sam Nevis; motion passed.

Executive Director Report – Phil Benadum:

- 1) Board minutes will be sent for approval within 10 days of meetings- please “reply to all” when approving or if there are questions.
- 2) Board Members will be receiving the Executive Committee agenda before said meeting and the minutes of the Executive Committee meeting after they have been approved.
- 3) Regardless of building ownership, wherever the PCCHA office will be, it will always be the Modine Smith Building.
- 4) Conclusion of Retreat and Provided a Power Point Report. Discussed Strategies (tactics) and provided Board with information so that they could choose strategy to be involved in. 2014 caught the Board off guard economically, but the pro-active Executive Committee re-treat in Frank Martin’s office shortly after the Strategic planning session (after the Futurity) has provided the Committee direction for 2015.

New Mission Statement: Mike Wood read current mission statement which is long and outdated. He then read the new proposed Mission Statement:

“The mission of the PCCHA is to promote the heritage of the legendary cutting horse in the Western U.S., for generations to come”

Terry Ratto moved to approve the new mission statement; Eric Wisehart seconded; motion passed.

Tentative Board meeting dates: May 13th, 10:00 am - Sacramento, CA and August 12th, 10: am - location to be determined.

Old Business

Purina Mills Format & Location Vote for 2015 – The PCCHA has currently “farmed out” the 2nd and 3rd legs of the Purina \$15,000 Amateur and \$35,000 Non Pro to qualified shows that send in a host request. The new Purina rules state that amongst the requests to host, that the show hosting NCHA day be given special consideration. For 2015, two such shows sent in an application since they are in different areas: OCHA and GCCHA.

Kathy Cardon moved to approve both OCHA (NCHA region #1) and GCCHA (NCHA region #2) as hosts for the Purina Series; seconded by David Booth; motion passed.

With location in mind, and Paso Robles receiving the first leg of the Purina Series, Norman Clark moved to approve Echeta Ranch Cutting in August as the 3rd leg of the Purina, seconded by Gavin Jordan; motion passed. Peter Belloumini and Morgan Cromer opposed.

Senior Tour – Frank Martin will review the rules provided for the PCCHA senior tour and email the Board of Directors his findings in order to execute this division retroactive 1/1/2015.

New Business – Peter Belloumini expressed his concern in regards to the current rules for providing a finals in the Amateur events. The Board expressed the opinion that all one go-round events need to be reviewed and rules pertaining to providing a finals be standardized across the Board for all Limited Aged Events.

Eric Wisehart moved that all Unlimited and \$50,000 Amateur events rules be reviewed and that a number of entries be specified for a pencil finals vs. a number of entries that will qualify for a live finals and these rules match across the Board at all PCCHA limited aged events; seconded by Katie Gaughan; motion passed.

The Board Recommended the following:

Less than 25 entries – minimum of 6 go to finals

Less than 16 entries – pencil finals

Gelding Stakes is not included.

Number of works in a set: Frank Martin requested that the Board consider reviewing the number of works in a set of cattle with the exception of the 3 year olds in order to shorten the number of days of an event, hence lessening the cost.

Phil Benadum provided an **AQHA handout** providing reports of the **decrease in breeding and registering horses** from 2007 to 2013. A reminder of the condition the horse business is currently experiencing.

Meeting adjourned 12:00 pm