

PCCHA Board of Directors Meeting
August 11, 2015 – 5:00 pm
Madonna Inn – San Luis Obispo, CA

In Attendance: President - Mike Wood, President Elect – David Costello, Vice President – Terry Ratto, Immediate Past President, Sam Nevis, Jr.

Members Present – Morgan Cromer, Eric Wisehart, Peter Belluomini, Debbie Hall, Suzy Silverberg, Steve Schlesinger, Ruben Mageno, David Booth, Suzy Silverberg.

Members Absent: Treasurer, Frank Martin, Mike Flashman, Norman Clark, Katie Banuelos, Kathy Cardon, Gavin Jordan, Russ Elrod and Modine Smith.

Staff Present: Phil Benadum, Tami Rodman and Debbie McGregor

PCCHA Board of Directors Meeting called to order by President, Mike Wood at 5:00.

Finance Committee Report by Phil Benadum. Phil Benadum presented the financials for Treasurer, Frank Martin, who could not attend the meeting. In general the Association is having a stellar year with the Roundup and the Derby increasing in net income. The Derby's income increased 590% from 2014. Show assessments are up 20% and memberships have increased 15%. Although the Association is in very good shape, every director needs to take caution in the decisions made in order to keep the Association's financial welfare in mind.

Derby: Frank wanted the Board to be aware that he made an executive decision during June's Derby in Las Vegas to increase the Open Classic-Challenge purse by \$5,000 to make the lower end of the payout more attractive. The contestants seemed to be satisfied. He reports that having the 4th practice pen was a great success. The Trainers' dinner was the best one so far. Acute attention will need to be made towards the Mercuria in order to keep the event with the Derby.

Association: Phil Benadum reported for Frank Martin: It was approved by the Executive Committee to close the Heritage Oaks Building Account after paying American River Bank for the Bridge loan of \$41,567 and to roll the remaining \$12,000 balance into Heritage Oaks Reserve Bank Account # 2.

Peter Belluomini moved to approve the Finance Committee report; seconded by Terry Ratto; motion passed.

Executive Director Report – Phil Benadum

Futurity: Finance and Executive Committees discussed lowering the purse in the Open Futurity for 2015. It was decided to leave the purse "as is" for this year, but this subject will be brought for review for the 2016 Futurity. Other items discussed were raising the 5/6 Open Purse and possibly switching show dates with The Bash in Texas creating a hauling advantage for futurity goers. Phil Benadum also reported that there will be a future Metalic AI Incentive offered at the Futurity beginning 2020. The incentive will pay \$15,000 to the highest advancing Metalic AI sired Open horse in the finals and \$5,000 to the same in the Non Pro Finals. Until then, Metalic AI will host the finals party each year starting with 2015.

Convention: After a brief discussion, Sam Nevis moved to keep the 2016 PCCHA Convention at the South Point Casino in Las Vegas, seconded by Peter Belluomini; motion passed.

General Membership Meeting: Sam Nevis moved to conduct the 2016 general membership meeting at the 2016 Roundup in March in Paso Robles, CA; seconded by Suzy Silverberg; motion passed.

Gala 2015: The 2015 Youth Year End Awards will be presented during the Youth Scholarship Gala during the Futurity along with the Ed Smith Award. There will be no Hall of Fame or Clark Miller Award given in 2015.

Bridleless For Charity: Phil Benadum informed the Board that the Bridleless cutting at the Futurity would still honor the 8 charities they have had in the past, but the PCCHA Cutters Caring & Sharing Fund will take center stage in 2015.

Executive Committee Report – Mike Wood

LAE Amateur Rule Change: The Executive Committee has passed the following to mirror the Derby's Amateur events :
"Cutting Stakes and 5/6 yr old Unlimited Am & \$50,000 Am go rounds will run together with separate finals - save a cattle charge when entering both and ride to the herd once or pay two full entry fees and ride to the herd twice."

Minimum Entries for Finals: It was passed: At the Derby and Futurity Open, Non Pro, Unlimited Amateur and the \$50,000 Amateur – "In the event there are less than 20 horses in any division, there will be a pencil finals (non working) after the go-round (s) and no separate finals.

Committee Reports:

Awards Committee - Phil Benadum for Michelle LeMaster: Michelle is currently working on both the Futurity and Year End Awards. She reminds the Board of the awards contest. Sponsorship packages were included in the Directors' folders. Finalist Vests at \$58 each will be the awards for the 2015 Futurity.

Trainers Committee - Eric Wisehart: Trainers dinner at the Derby was a success. Possibly getting different kinds of auction items would be a good idea.

Judges Committee - Tami Rodman for Gavin Jordan: Futurity Judges have been secured

Youth Committee - David Booth: Youth clinic in Lincoln on August 1st was a great success. 16 youth riders attended. The Gala is coming together. Kim Davis is heading that project.

Cattle Committee - Morgan Cromer: Committee will schedule to go look at the cattle in Bridgeport. Committee will also meet with Cattle owners for the Derby and secure numbers. The Committee will approach Dave Wood in regards to taking bids for the cattle at the Roundup. Price and quality are always a consideration.

Non Pro Committee - Katie Banuelos: David Booth reported some NCHA Convention Non Pro news. Non Pro Committee is working on a earnings level similar to the reining industry. Norm Clark can be contacted for more information.

Unlimited Amateur Committee – Theresa Gillock – No Report

Rules Committee - Peter Spadoni: No Report.

Aged event oversight - Kathy Cardon: No report

Stallion Committee - Kathy Cardon: No report

Grievance Committee - Mike Wood: No Report

Hall of Fame Nominees: Phil Benadum reported that even though the Hall of fame committee did receive two nominations, the nominations do not qualify under the present criteria. However, their nominations will remain on file for next year and will be presented to the Committee once again next year.

2016 Officers & Committees – Sam Nevis. Sam will ask those directors whose terms are over in 2015, if they would like to be put back on the ballot in their regions. Sam and his Committee will seek other qualified members to run for 2016 board of directors as well. Terry Ratto made a recommendation for Morgan Cromer to run for Vice President of which Morgan accepted.

Standing Committees for 2016 appointed by 2016 incoming President, Dave Costello

Unlimited Amateur – Norman Clark

Awards – Mindy Strohl

Rules - Peter Spadoni

Trainers – Gavin Jordan

Judges – Gavin Jordan

Non Pro – Katie Banuelos

Youth – David Booth

Aged Event Oversight – Kathy Cardon

Cattle Committee – Morgan Cromer

Stallion Committee – Kathy Cardon

Grievance Committee – Dave Costello

Hall of Fame & Hes A Missouri Doc Award – Tim Smith

Suzy Silverberg will be treasurer in 2016. Finance Committee will be Tom deRegt (3 Years), Frank Martin (2 Years), Peter Spadoni (1 Year) and Terry Ratto as President Elect.

Old Business – It was brought to the Board's attention that Modine Smith who has been very instrumental in PCCHA's welfare throughout the years should be given a permanent and honorary position on the Board of Directors. Eric Wisehart moved to honor Modine Smith as a permanent Board of Director with the PCCHA with voting privileges. This particular position is a onetime honorary position and belongs to Modine Smith only; seconded by David Booth; Motion passed.

Membership Drive - Debbie McGregor reported briefly in regards to taking a small booth around to the club shows and offering a drawing for a free 2016 membership. The drawing provides mailing info from the entrants of whom a thank you is sent along with a Pacific Coast Journal and a letter providing information about the Association.

PCCHA Web Site –Chairwoman, Kathy Cardon: "The website has not been decided yet. The Exec committee is still waiting on a report from my sub-committee regarding the company bids we have requested and received. We have not yet finished our analysis...therefore a decision has not yet been made as to which company we will be proceeding with. I will be making our committee recommendation to the EC within the next couple of weeks regarding the website. Once it is decided which company we will proceed with, I will let the board know more details and an ETA. Once committed, we plan on proceeding aggressively on the new site."

New Stallion Program and Foal Nomination Program – The Board inquired what was being done to promote the Stallion and Foal programs. Staff will send information to both subscribed and auction stallion owners and stallion breeding farms. An eblast will also be set up.

New Business – None

Sam Nevis moved to adjourn the PCCHA Board of Directors meeting; seconded by Debbie Hall; motion passed.
Meeting was adjourned at 7:00 pm