

PCCHA Board of Directors Meeting
Murieta Inn, Rancho Murieta, CA
Sunday, January 28, 2018

In Attendance: Terry Ratto, Morgan Cromer, Kathy Cardon, Ruben Mageno, Steve Kovacs, Gavin Jordan, Pete Belluomini, Dylan Meyer, Lee Brooks, Julie Clarke, Steve Schlesinger, Debbie Day, Monty Buntin, Stan Williams, Suzy Silverberg, Mike Flashman and Norman Clark.

Absent: Dave Costello and Katie Banuelos

Staff Present: Phil Benadum, Tami Rodman and Debbie McGregor

Meeting Called to order by 2018 PCCHA President, Morgan Cromer.
Board of Directors Meeting Minutes from August 2, 2017 (Informational only)

Finance Committee Report: Suzy Silverberg. Suzy reminded the Board that no reserves were touched regardless of the loss experienced by the Association in 2017. ***Terry Ratto moved to approve the financials; seconded by Kathy Cardon; motion passed.*** The Board asked Tami Rodman to check into higher interest rates for those funds held at Premiere Bank.

2017 Futurity Open Derby Discussion: It is agreed by the Board of Directors that the Open Derby at the 2017 Futurity was not profitable as expected. ***John Kratzer moved to eliminate the Open Derby with \$82,500 added purse and revert back to the Cutting Stakes program and offer a minimum \$50,000 purse in the Open and a minimum \$20,000 in the Non Pro - if stallion nominations do not cover the purse, the Association will supplement; seconded by Debbie Day; motion passed.***

Note: All Events involved with the Cutting Stakes such as any Amateur events need to have further investigation since they involve paying the stallion owner. Any decisions must go through the Finance Committee.

Presidents Report: Morgan Cromer

May date for next Board Meeting - Farm Bureau in Sacramento - May 30th.

Code of Ethics: All Directors signed and gave to Debbie McGregor

Attendance Rule: Included in each Directors Binder

Executive Directors Report - Phil Benadum

PCCHA Breeders Program Proposal - Phil explained that the Foal Nominations are to provide a "side purse" for the nominator. Presently, the nominators feel they should receive more of the pot than the current 5%.

Gavin Jordan moved to change to 50/50 purse split between the nominator and the current owner; seconded by Terry Ratto; motion passed - Kathy Cardon opposed.

Committees - Morgan Cromer emphasized that each standing committee needs to become very active and participate. With that said, she appointed Monty Buntin Chairman of the **Trainers Gold Club**. Monty is to head up his committee and give a list of Committee members to staff.

Youth Scholarship Fund - Norman Clark - Norman has an active Committee that is growing. He will complete his list of members as well.

Awards Committee - Stan Williams: Discussed Silver Sponsor Award - He would like each Board of Director to participate and get at least 2 Silver Sponsors a Year. Information is in each Directors' binder.

Platinum Club - Debbie Day was appointed to help obtain Platinum Club members. Members of her Committee are Julie Clarke and John Kratzer.

Member, Megan Dobson suggested that the PCCHA logo should be everywhere! On caps, shirts, banners, etc.

Coyote Rock Ranch Roundup -

Year End Awards: Phil Benadum is asking for help to set up Year End Awards Banquet. Helen Clark and Youth, Julie Clarke, Steve Schlesinger and Stan Williams offered to help. ***Stan Williams moved to give each champion 2 free Year End awards banquet tickets pending Finance Committee approval; seconded by Terry Ratto; motion passed.***

General Membership Meeting: Posted in magazine, website (with agenda). Will be held, Friday, March 9th before the evenings' finals.

\$1,000 Club: Brainchild of Cathy Shelly. Added purse for the Open, Non Pro and \$50,000 AM. Roundups 3 classes will benefit from an extra \$500 in each class all four days.

"Any Age" Unlimited Am: ***Gavin Jordan moved to replace the 7-Up AM with the "Any Age" Unlimited Amateur for the Roundup with one go-round and a finals; seconded by Mike Flashman; motion passed.***

Derby 2018 – Office is still waiting on whether a Mercuria Unlimited Amateur will be offered through NCHA. This will fill some extra time/revenue at the Derby. If this does not occur, the Board will consider adding weekend classes to the schedule. ***Gavin Jordan moved that the Association provide 3 weekend show days during the Derby and that he and Kathy Cardon will work on the scheduling; seconded by Pete Belluomini ; motion passed.***

New Derby Structure:

1. Open 4 and 5/6 Intermediate - \$10,000 added purse
2. Non Pro 4 and 5/6 Intermediate - \$5,000 added purse
3. Eliminate the \$200,000 class within the Non pro Classes

John Kratzer moved to approve the new Derby additions pending Finance Committee approval; seconded by Pete Belluomini; motion passed.

Morgan Cromer announced that she will sponsor \$10,000 towards the new Unlimited Amateur Purses.

Convention Location for 2019: ***Monty Buntin moved that the PCCHA Directors hold their 2019 Work Shop at the Rancho Murieta Inn & Spa; seconded by John Kratzer; motion passed.***

Executive Director Report - Phil Benadum

1. **Purina Locations:** So far there are two Purina Locations: PCCHA Roundup in March and the AZCHA/PCCHA show in Scottsdale, AZ in May.
2. **PCCHA 2017 Assessment Fees:** totaled \$118, 902 and have stayed consistent since 2014.

3. **Scottsdale, AZ:** Phil is working closely with NCHA and AZCHA with the upcoming event in Scottsdale in May. What was once NCHA's Western Nationals, the show is now the responsibility of AZCHA and they have asked for PCCHA's assistance. Phil will manage the show but will have a sub-committee. It will be \$1,000 added /4 shows over 5 days with a Limited Aged Event as well with that portion being one go-round and finals. With cattle being an issue, the show is also looking at going 10 days instead of 12.

4. **Other Show Opportunities:** Phil is still actively talking to the Reno Events Center. Biggest issue is sand which will cost \$40,000. Phil is currently looking for a Sand Sponsor. Phil is also looking into Bridgeport, CA as to "Go where the cows are". Dave Wood, owner of Centennial Livestock will know more after the Roundup in March if he will have the numbers it takes to put on a cutting there. Cutting would tentatively be scheduled for the end of July.

Old Business

Lee Brooks would like to hold an annual Youth clinic at his ranch in Jamestown in honor of Modine Smith. It will be held each spring. This year it will be March 17th and Rock Hedlund will be the clinician. It will take up to 15 kids. Megan Dobson has reported that Bill Riddle has agreed to conduct a youth clinic the Friday before his annual clinic in Plymouth, June 8th.

Dave Wood of Centennial Livestock has donated the cattle once again for the March Youth Invitational qualifier. A thank you card banner will be developed and signed by the kids. Ashley Thomas will design the banner.

3 Year Old showing in classes on the weekends: *Gavin Jordan moved to remove the rule that states a 3 Year Old can only be shown in 3 Year Old classes at the weekend level; seconded by Kathy Cardon; motion passed.*

Purina Series: It was suggested that the Association allow any show to hold a Purina event. However no prizes will be given- however, earnings will count towards top ten.

PCCHA Cutting Clinics: It was suggested that the PCCHA trainers give back by conducting some clinics during weekend events. PCCHA would back them as far as advertising, etc.

Meeting Adjourned at 1:20