

PCCHA Board of Directors Meeting
January 31, 2021 8:00 am
South Point Casino, Las Vegas, NV

Members Present: Katie Banuelos, Ryan Long, Ruben Mageno, John Echeverria, Kathy Cardon, Brent Erickson, Norman Clark, Sherry Cowan, Dylan Meyer, Steve Schlesinger, Lee Brooks, Tosten Peterson, & Kathy Breckenridge.

Members (Excused-Pandemic) Absence: Debbie Day, Julie Clarke, Eric Wisehart, Stan Williams, Ashley Thomas & Kathy Foote.

Staff Present: Phil Benadum, Tami Rodman & Debbie McGregor

Meeting was called to order by PCCHA President, Katie Banuelos. Katie welcomed all new directors and the new Executive Director, Monty Buntin.

Finance Committee Report: Board was provided 2020 Statement of Activities, Balance Sheet, Summary Report and 2021 Budgets. ***Ryan Long moved to approve the reports; seconded by Monty Buntin; motion passed.***

President's Report – Katie Banuelos: Katie went over 2021 meeting dates, Code of Ethics, Attendance Rule and 2021 Coming Events – all provided in Directors' folders. There was discussion about the next Board Meeting and using **Zoom** as a meeting aid, due to the Pandemic. Kathy Cardon provided a short demonstration on how Zoom can be used for meetings. Tuesday, May 4th was designated as the next Board of Directors meeting - and the meeting is scheduled to be a Zoom meeting.

Standing Committee Reports

Cutters Caring & Sharing – Phil Benadum: Currently, this account has \$136,870 in its account.

Strategic Planning – John Echeverria: John's Committee is dedicated to improving member participation and increase entries within the Association and Limited Aged Events- the Futurity in particular. Board of Directors have agreed to pursue the following items from his report:

1. **West Coast Owner/Trainer 3 Year Old Incentive.** Incentive within the Intermediate 3 Year Old Futurity where the Owner and Rider reside in the PCCHA Region. John is willing to match \$10,000 to make a \$20,000 added purse. It would be a class within the Open Intermediate with a \$400/\$100 entry fee. The Committee will present the rules to be considered at the May Board Meeting.
2. **Tulare Cutting #2** – This show in particular will run April 27th- May 2nd, 2021. Discussion was whether to hold a 4 and 5/6 year old event with added money or to make everything a weekend event including any aged event classes. It was decided that if the trainers want added money, they have until March 1st to find a \$20,000 sponsor. If no sponsor is obtained, then the LAE portion of this show will be formatted as a weekend format.
3. **Canada Joining the PCCHA Region** – Phil Benadum discussed with the Board that he has had contact with the Cutting Horse Associations in Canada. He wanted Strategic Committee and the Board to consider the option of inviting Canada into the PCCHA Region. This would allow

Canada to obtain PCCHA approval and participate easier in the new Regional Series. Strategic Committee and the Board have granted Phil the opportunity to pursue this opportunity with the Canadian Cutters.

4. Treasurer, John Echeverria requested that the Board grant him permission to look into better and more current ways to invest the Associations' money in order to receive better - though safe returns.

Monty Buntin moved to approve the above request; seconded by Kathy Cardon; Motion passed

Breeders Committee- Written Report from Ashley Thomas: Provided in Board's Folder:

1. 2020 Stallion Service Auction brought \$86,160
2. Foal and Stallion program currently hold healthy numbers

Youth Fund Report – Norm Clark: Norm and his Committee would like the Board's consideration in raising the scholarship prize amounts at the 2021 Youth events. The proposal is a \$4500 increase. Lee Brooks suggested that perhaps some of that increase could be awarded at the Modine Smith Cutting Clinic he will hold at his place in the spring. Norm also announced that Jaime Glenn is the new Youth Committee Chairman and has already set 3 Fundraisers in place for 2021.

Owners Committee – Julie Clarke: Phil Benadum presented Julie's report. This Committee would like to see a recommendation of the proper arena footing not only in the show pen, but in the warm up pens and practice pens. This recommendation would be provided on the PCCHA website. The Board requested that Phil discuss this project with at least one veterinarian and with PCCHA's members who help with the ground to come up with a good guideline available to all affiliates and show producers.

PCCHA Roundup-Tulare- Phil Benadum: This year's Roundup normally held in Paso Robles, will be held at the Tulare Agri-Center, because of Pandemic restrictions. The PCCHA Trainers Gold Club will be the title sponsor – adding \$20,000 to the Purse in the Open 4 and 5/6 Year Old Events - \$10,000 in each Open. The 2020 Year End Awards will be held during this show. There will also be a General Membership Meeting. The Board has asked Phil to speak with the Agri-Center to see if there is any room for a sponsorship through them since we are giving them 2 events in 2021.

Executive Director Reports- Phil Benadum with Kathy Cardon:

1. **PCCHA Futurity Date swap with the Brazos Futurity:** Phil has been in contact with new Brazos owner, Taylor Sheridan, about swapping futurity dates to make Futurity contestants' travel more logical. If the date swap is successful, contestants could attend Futurities on the West Coast which would include PCCHA's in Las Vegas, then head to Texas of which the Brazos is included. ***Ryan Long moved to approve Phil's contact with Mr. Sheridan but to also contact Carol Ward about her Futurity dates to see if possibly she could move her ending date forward by one day giving contestants time to drive to the next event; seconded by Ruben Mageno; motion passed.***

2. **Added Money adjustment in Limited Divisions:** *Monty Buntin moved to adjust the purse offered in the LAE Limited classes on a sliding scale pending number of entries. Nineteen entries and under, the classes will be a jackpot. Twenty entries and up a purse of \$1,000 will be offered. 30% of the entries will advance to a final. Entry Fee, Cattle Charge and Late fee will be lowered; seconded by Tosten Peterson; motion passed. John Echeverria was opposed.*

Discussed Entry Fee: \$885 total

3. **NCHA is currently charging 8% on all unapproved class results submitted by show management- FYI**
4. **Percentage of Finalists at PCCHA LAE's:** *Kathy Cardon moved to change the percentages at the 2 go-round events: 55% instead of 60% the first go-round will advance to the second go-round. 25% instead of 20% from the second go-round will advance to the finals. In the single go-round classes, 30% will advance to the finals. In the single go-round events, the entry fee will be lowered by \$100 and there will be a cattle advancement fee upon making the finals; motion seconded by Sherry Cowan; motion passed.*

Monty Buntin moved to - in the Open Limited Events only – separate the class after the first go-round of the Open and allow that class to have separate final. If the class has 3 or less entries in the final, 3 head of fresh cattle per finalist will be added to the last set of cattle in the show pen on the designated finals day; seconded by Dylan Meyer; motion passed.

5. **PCCHA Regional Finals and Standings – Kathy Cardon:** The Regional Finals program in 2020 is under way, but not without some adjustments. The regions are divided in 3 sections – North, South and West. The North Region is the sparsest (Washington, Wyoming, Idaho, Oregon, Utah). In 2020 Utah approved one show during their futurity which basically set the pace for Northern Standings. It proved to knock out the Northern Cutters at several smaller shows who in turn did not get the chance to make Top Five. Kathy's suggestion is to move Utah to the Southern Region. Committee agreed. *Ryan Long moved to approve Utah into the South Region; Kathy Breckenridge; seconded; motion passed.*

6. **Futurity Announcing:** There are several members that would like to hear more sponsorship announcing during the bigger shows as well as other important issues pertaining to the event. The Board has asked Phil to speak with all announcers that PCCHA uses in order to become more uniformed in this category.
7. **Software Change:** Kathy Cardon briefed the Board that she is currently working on software updates for the Association. FYI
8. **Cascade Futurity Show Management:** Phil Benadum discussed with the Board his and staff's possible position with helping at the Cascades Futurity in Oregon, August 2021. In the past, Phil has managed the show and PCCHA has been compensated for that labor. There was a suggestion that PCCHA staff take the entries for that show, but with PCCHA moving their own futurity up on the calendar, staff will have their hands full with their own futurity entries. These opportunities will be revisited at the next Board of Directors meeting.
9. **International Series of Cutting:** The U.S. VS Aussie Challenge possibly could be a part of the PCCHA Derby in 2021. Phil will keep the Board posted if this looks like it might materialize.

Old Business: Monty Buntin suggested that there be a list available of horses at the Futurity that were never nominated to PCCHA's Foal program. A "Side Bet" could be created between owner/nominator (or other combinations) on that horse for a fee. PCCHA would obtain a small percentage of that fee.

Kathy Cardon moved to approve the "Side Bet" from a list of 3 Year Olds presently un-nominated with PCCHA withholding \$100 per "Side Bet" at the Finals Level. Additional rules will be produced; seconded by Ruben Mageno; motion passed.

New Business: Two Show Mangers requested Cowan Ranch Saddle Series as well as Youth Invitational qualifiers – Outback Cutting in Arizona in March and NRC&CHA in Winnemucca in April. ***Ruben Mageno moved to award both Outback and NRC&CHA both a Cowan Series and Youth qualifier; seconded by Monty Buntin; Motion passed.*** The Board would like to see more publicity towards these 2 great programs. The Cowans reminded the Board that the \$2,000 Limit is for the Highest Advancing Amateur in this competition and that the Amateur can ride any horse without jeopardizing their amateur status.

Meeting adjourned: 11:25 am