

PCCHA BOARD OF DIRECTORS WORKSHOP – 9:00 AM

Southpoint Casino – Las Vegas

January 25th, 2025

In Attendance: Monty Buntin, Brent Erickson, Jim Wesson, Katie Young, Katie Peterson, Rock Hedlund, Kerrie Miller, Sam Nevis, Norman Clark, Katie Banuelos, Jake Pinheiro, David Booth, Lee Brooks, Kathy Breckenridge and Tracy Taylor.

Members Absent: Stan Williams (excused), Caitlin Wilson, Tosten Peterson and Alex Lee

Staff Present: Tami Rodman, Jordan Waldron and Debbie McGregor

Guests Present: Phil Benadum, Nick Waldron, Ashley Hallinan, Cookie Banuelos

The Meeting was called to order by 2025 PCCHA President, Monty Buntin.

Rock Hedlund moved to approve the 2024 Board of Directors minutes; seconded by Katie Banuelos; motion passed.

Phil Benadum, NCHA Region 2 Director, reported that the Calgary Stampede Cutting Horse Futurity is currently scheduled on the same dates as the PCCHA Futurity. PCCHA officers have unanimously voiced their disapproval, which Phil will communicate to NCHA.

Executive Committee Nominations – Rock Hedlund nominated Kathy Breckenridge and Katie Young nominated Kathy Cardon. The Board voted, by secret ballot, Kathy Cardon into the 2 Year Executive Committee member position.

Finance Committee Reports – Katie Young, Chairperson:

Rock Hedlund moved to approve the 2024 Statement of Activities by Class; seconded by Jim Wesson; motion passed.

Rock Hedlund moved to approve the 2024 Balance Sheet; seconded by Brent Erickson; motion passed.

Jim Wesson moved to approve the 2024 Summary Report; seconded by Rock Hedlund; motion passed.

Strategic Planning Committee Report – Jim Wesson, Chairman:

Committee members include Sam Nevis, Brent Erickson, Katie Young, Norman Clark, Rock Hedlund and Kathy Cardon. Ex Officio: Tami Rodman, Jordan Waldron and Debbie McGregor.

The Committee will be:

1. Reviewing Code of Ethics for updates
2. Providing a better relationship/service between PCCHA and the Cutting Clubs.
3. Updating tech equipment towards office and show staff if necessary Making sure staff, contractors and volunteers have technology resources available to provide effective communication and efficient service at shows and throughout the year.
Supporting the Super Futurity to ensure it is as successful as possible in its 3rd year
4. Honoring John Echeverria during the Super Futurity

Breeders Committee – Ashley Hallinan, Chairperson: To date, 69 stallions participated for a total of \$188,800 in paid subscriptions and auction income.

Cutters Caring & Sharing – Kathy Cardon, reporting for Phyllis Sorbet, Chairperson: At this time the balance in the CC&S account is \$222,418.

Trainers Committee – Monty Buntin, Chairman: Trainers Gold Club will continue to support the Roundup purse in the amount of \$30,000. Monty will be contacting the Board with an updated Trainers Committee along with a new Chairperson soon.

PCCHA Workshop page #2, cont.

Youth Fund – Norman Clark, Chairman: (See Merrill Lynch report). Norman feels presently that the scholarship amounts provided could be raised in 2025. He and Jordan Waldron will meet and provide a proposal soon.

Youth Committee: Jordan Waldron, Chairperson: The Youth clinic held during the summer at Triple Crown Equestrian Center with Monty Buntin and Brent Erickson was a huge success with over 25 kids participating. Jordan will be working with Tessa Buntin to reserve a date as well as Monty and Brent in order to repeat this successful clinic in 2025. All expenses were donated except for the cattle cost. Jordan will also be organizing fundraisers at other PCCHA produced events throughout the year.

Roundup – Kathy Cardon: This show has a new format for 2025 which will offer 3 Limited Aged Event and 4 Weekend Shows over 6 days. Stall and RV spaces will need to increase due to facility costs increase. Jake Pinheiro moved to accept the Finance Committee's recommendation: \$225 – shavings sold separately and RV's become \$60/night for full hookups and \$45/night dry camping; Brent Erickson seconded; motion rejected.

Jim Wesson moved to charge the Roundup stalls at \$200 with no shavings. 4 bags of shavings will be in each stall and automatically billed per stall ordered on each individual account; seconded by Katie Peterson; motion passed – 2 members opposed.

Kathy Cardon moved to approve Finance Committee's recommendation to charge full hook-up RV's \$65/night and to charge \$10 over what the Paso Robles Event Center is charging for Dry Camping; seconded by Jim Wesson; motion passed.

Cattle Committee: Lee Brooks reported to the Board that cattle from Woods Family Livestock continues to increase in price per head. For the Roundup the increase is likely to be \$70 to \$75/head or \$80 if we don't get rain.

Derby

WOW Series: The Way Out West Series has been a wonderful addition to the Derby but the added money cost is \$30,000. **Rock Hedlund moved to host the Way Out West series at the Derby. Marketing/Sponsorship Committee will attempt to obtain a purse sponsor, but the WOW will be held regardless; seconded by David Booth; motion passed.**

Earnings Percentages for UA and \$50K AM at the WOW series compared to the Open and Non Pro (Currently 25% earning won): The Board feels no action need to be taken as the Unlimited Amateur and \$50K Amateur are \$5,000 added purses compared to the Open and Non Pro which is \$10,000 added. **David Booth moved that if the Unlimited Amateur and the \$50,000 Amateur ever have a \$10,000 purse, the 25% rule would come into effect; Tracy Taylor seconded; motion passed.**

Youth Invitational Finals – ability to qualify for open spots from the additional scholarship cutting held at the Derby: The Board agreed this would not work because of the mechanics of youth year end and youth changing age divisions.

Fallon: The Board would like Tami to pursue a Host Hotel for the Summer Cutting, which is now in Fallon, NV. The Cowan Ranch finals will once again take place at this show. As in years past, if spots are open in the three classes (\$35,000 Non Pro/\$15,000 Amateur/\$2,000 Limit) before the finals – those sitting at the top of their circuit standings could qualify for available spots.

Futurity/Super Futurity

Super Futurity Committee: Rock Hedlund, Chairman; Brent Erickson, Katie Young, Kathy Cardon, Katie Banuelos, Phil Benadum, Monty Buntin and Tami Rodman. Super Futurity Committee will be meeting in the near future to discuss ideas and bring to the Finance/Executive Committees. One idea is to honor the top Intermediate rider with a buckle in memory of John Echeverria.

Futurity Tables: Ideas for Finals tables were discussed. A suggestion was to sell individual tickets instead of a whole table.

PCCHA Workshop, Page #3

Open Forum – Board has agreed to:

1. PCCHA Swag to be sold at Mane Street Tack in Lone
2. 2026 Workshop location will be Southpoint Casino in Las Vegas, NV
3. Cowan Ranch Qualifiers can be fresh or rerun cattle. The decision is up to the show producer.
4. Next Board meeting is May 21st in Paso Robles, CA before the Double R Cutting
5. Committees need more formal guidelines and action requirements

Communication between staff, board, executive team and committees needs to be increased.

Old Business: None

New Business:

The Board has accepted a new Marketing/Sponsorship Committee: David Booth- Chairman, Kathy Cardon, Jim Wesson, Kerri Miller, Ashley Hallinan and Brielle Croake.

Intermediate Roll Backs: Board proposes - 4 Yr Old and 5/6 Yr Old Open Intermediate/200k rollback. Any Open rider who has lifetime earnings of 750K or less as of January 1st, 2025, or a rider who has won less than \$200k in the Open division in the 2 previous years may show in the Intermediate Open/\$200K Rollback class.

Adjournment: 3:45 *Rock Hedlund Moved to Adjourn; seconded by Jim Wesson; motion passed*