PCCHA Board of Directors Meeting
February 21, 2026 – Rancho Murieta, CA
8:00 am

In Attendance: Brent Erickson, Jim Wesson, Kerrie Miller, Monty Buntin, Rock Hedlund, David Owen, Norman Clark, and Tracy Taylor.
Staff: Tami Rodman, Debbie McGregor, Jordan Waldron and Ashley Hallinan
Directors Attending by Zoom: Katie Young, Kathy Cardon, Katie Banuelos, Dax Hadlock, Alex Lee, Jake Pinheiro, David Booth, Peter Spadoni, Lee Brooks, Kathy Breckenridge and Jade Keller.
Directors Absent: Sam Nevis
Guest Members: Stan Williams, Carol Wood, Sherry Balian, Don Hodge, Linda Thuman and Linda Thuman

May 2025 Board of Directors Meeting Minutes: ***David Booth moved to approve; seconded by Rock Hedlund; motion passed.***

Executive Committee Nominations: ***Monty Buntin nominated Jake Pinheiro; seconded by Tracy Taylor. Kathy Cardon Nominated Katie Banuelos; seconded by Rock Hedlund. Rock Hedlund moved to close nominations; seconded by Jim Wesson; motion passed.*** Votes calculated announced Katie Banuelos as the new 2-year Executive Director.

Finance Committee Report: 2025 Statement of Activities by Class, Balance Sheet and Summary Report: ***Monty Buntin moved to approve the Finance reports; seconded by Rock Hedlund; motion passed.***
Discussion: Treasurer, Katie Young, expressed gratitude towards Staff working very hard on gathering information for the report and will continue to work with staff on managing all Association costs during challenging times.

Presidents Report- Brent Erickson: Brent welcomed returning and new Board of Directors. Protocols, Code of Ethics and Attendance rules were distributed. The importance of ethical conduct between the Directors and members was addressed.

Standing Committees Reports
Strategic Planning – Jim Wesson: Focusing on the Super Futurity with Rock Hedlunds help- a possible 5 year plan. This will take a few more meetings with an assigned Committee.
Breeders Committee – Ashley Hallinan: See Report 7B

Cutters Caring and Sharing – Kathy Cardon: The program is managed through Carol Ward's foundation. It has been recommended that a video be produced to articulate the funds' mission and highlight its impact on PCCHA members in need who make their living in the cutting horse industry. The video will outline the program's objectives and share testimonials from those who have benefitted, with a particular emphasis on featuring Kate Neubert, a previous recipient. Ashley Hallinan will coordinate all promotional efforts for this initiative.

Trainers Committee – Monty Buntin: The Trainers' fund needs to increase with a better job obtaining auction items during the Cutters' party. Ashley Hallinan proposed the development of an auction form to assist with organizational efforts.

Youth Fund – Norman Clark: Beginning balance at Merrill Lynch in 2018 was $490,000. Current balance in 2026 is $579,888.00. The fund has made $132,000 since 2018. Average payout per year: $ 30,000. Current "Pay-Out" obligation is $170,000.
Discussion: Develop additional marketing resources to increase engagement in PCCHA's Youth programs and consider reallocating unused scholarship funds to support youth members attending Ivy League institutions with higher tuition costs.

Marketing – David Booth: The 2025 Derby generated significant social engagement, with interviews conducted with numerous members and staff, contributing to an enjoyable atmosphere. David will collaborate with Ashley Hallinan to reach out to wine growers regarding potential participation as pourers during the Roundup in March.

Youth Committee – Jordan Waldron: Lots of fun events planned for the March Round up: Movie-pizza night and 50/50 raffle which will be drawn during the Year End Awards. A Youth Cutting clinic will be scheduled during the summer – details to follow.

Cattle Committee – Lee Brooks: Lee, Phil Benadum and Pat Russell visited with the current Cattle supplier, Dave Wood Jr, and secured prices for Paso Robles ($85/head) and Fallon ($90/head). Kathy Cardon emphasized that David Wood is agreeable to the price per head with 15% either way. The way that would work is he is going to want our number 7 days before the show. If Association goes 15% over that number, then payment is an additional $45 per head on those over the 15%, same with the under, 15% under the number Association will give him an additional $45...even if they do not get on the truck.

Trainers' Gold Club Roundup – Discussion: Kathy Cardon introduced a new online entry format via Equinal, which includes an instructional tutorial. This system is designed to simplify the entry process for participants. The class format will remain consistent with that of 2025. Ashley Hallinan will prepare a flyer for each event day highlighting key activities, including draws and results associated with the show, to ensure that all participants remain well informed.

Derby 2026: PCCHA will sponsor the 3rd leg of the WOW Series. The Board reviewed the results of the 5/6 Open – One Go-Round and Finals conducted during the 2025 event, marking the first implementation of the one go-round format. Each member was provided with an opportunity to share their perspective. Following the discussion, Monty Buntin moved to recommend to the Executive Committee that all PCCHA's Large LAE Non-Pro and Amateur Events, as well as the Open 5/6-Year-Old class, adopt a one go-round and final format when there are fewer than 100 entries. All 4-Year-Old Events will continue with two go-rounds and a final. The motion was seconded by Rock Hedlund and subsequently approved. The Executive Committee will be responsible for conducting further research on this matter.

Derby Cutters' Party: Rock Hedlund suggested that the Trainers' Committee hire Ashley Hallinan to coordinate the marketing of the Cutters' Party which would include but not limited to gathering and organizing all Auction items.

Fiesta In Fallon – Tami Rodman: The event dates have been rescheduled to July 29th through August 1st to accommodate the Venue Manager's availability. Additionally, the Association collaborated with OCHA, offering them PCCHA's previous dates to support their show. Tami has an upcoming phone meeting with Scott Tate, Owner of the Bonanza Hotel, to discuss potential hotel room sponsorships. She will also reconnect with the "Top Gun" Base to assess any interest in hosting a celebrity cutting-style event. In April, Tami will travel to Fallon to finalize all arrangements, ensuring the success of the event.

Futurity/Super Futurity – Kathy Cardon: Due to a scheduling conflict between the traditional September dates at South Point Arena and the NCHA's LAE calendar, as well as travel day regulations, PCCHA was required to consider alternative venues. Presently, South Point can give the Association 5 days which would satisfy NCHA's travel rules. This issue has prompted significant discussion, as the Board has a strong preference for South Point Arena. Despite outreach efforts, alternative venue options have thus far yielded limited success. Following extensive discussion, ***Monty Buntin proposed to the Executive Committee a schedule encompassing the Open and Non-Pro 3- and 4-Year-Old classes, to be held over five days, consisting of a single go-round and finals, with the option to include the Super Futurity if deemed appropriate. The motion was seconded by Kathy Cardon and subsequently approved.***

Open Forum:

Member Sherry Balian inquired about the possibility of advertising the St. Jude Children's Hospital cutting benefit on the PCCHA Calendar. The event is a one-day affair held in Acampo, CA. ***Jim Wesson made a motion to permit 501(c) charities to post their cutting events on the PCCHA calendar, subject to Board approval and submitting a simple request letter/form ; the motion was seconded by Tracey Taylor and subsequently passed.***

Executive Directors Report – Tami Rodman:

1. Trainers Gold Club Roundup is organized and will continue with the Taco Party, Donut Sponsorship from Levisay Farms, the Year End Banquet at Calipaso.
2. Reyzin The Cash Derby will once again be the Title Sponsor and host the 3rd Leg of the WOW Series. The Cutters' Party featuring the Dave McGregor Award & Trainer's Auction will also take place
3. Fiesta in Fallon will be July 29th to August 1st. Contacting the City of Fallon and the Bonanza Casino for their potential sponsorship in April.
4. The Holy Cow Futurity has had an unfortunate scheduling issue in September which will need the Directors' immediate attention. Once again Nancy Crawford with Holy Cow Performance Horses is the sponsor.

Tami also explained that it is in the words of George Hearst, "The Board's fiduciary responsibility to obtain sponsorship and Income opportunities towards the Association".

Meeting Dates & Locations (All dates and times are tentative)

May 6, 2026 – Zoom

General Membership Meeting – Fallon – July 28th

2027 Workshop Location: ***Rock Hedlund proposed that Association Expenses, including but not limited to staff travel, be compared to the South Point venue and Rancho Murieta. The workshop is scheduled for January 16th and 17th, 2027. Monty Buntin seconded the motion, which was subsequently approved.***

Old Business: The Board of Directors discussed the importance of enhancing communication from Executive Committee Meetings. Beginning in 2026, a summary of each Executive Committee meeting will be promptly distributed via email to the Board following Executive Committee approval. If approval is not explicitly provided within five days of distribution, it will be considered granted by default. The Board was once again reminded that all reports originating from the Executive Committee are classified as privileged and confidential and must be handled accordingly.

New Business – The Executive Committee has hired Phil Benadum on a temporary basis as a consultant to review long range issues including but not limited to cattle costs, staff

Smaller Weekend/One-Day Shows: The Board considered initiatives to sponsor smaller, more informal one-day or weekend events aimed at encouraging club cutters to participate. These events are intended to be enjoyable and cost-effective. The possibility of implementing a tiered approach to the PCCHA assessment fee was discussed, with adjustments to the fee corresponding to the size of the purse offered. A task force comprising Kathy Cardon, Rock Hedlund, Jordan Waldron, Stan Williams, and Ashley Hallinan has been established to further evaluate these options. The group will reconvene following their meeting to present recommendations and potential event dates.

Linda Thuman, a member of PCCHA, inquired about the current health concerns affecting Erin Bimat and whether Cutters Caring and Sharing was engaged in support efforts. Kathy Cardon clarified that AZCHA is conducting fundraisers, and contributions to Cutters Caring & Sharing can be made on Erin's behalf by any interested party.

Ashley Hallinan's Marketing Report: See Agenda # 17

Adjournment: 2:00 pm