

PCCHA BOARD OF DIRECTORS MEETING

April 26, 2021 – 6:00 pm Conference Call

Members Present: Katie Banuelos, Ruben Mageno, John Echeverria, Kathy Cardon, Monty Buntin, Lee Brooks, Brent Erickson, Debbie Day, Dylan Meyer, Steve Schlesinger, Stan Williams, Norman Clark, Tosten Peterson, Kathy Breckenridge, Ashley Hallinan, Julie Clarke and Kathy Foote.

Members Absent: Ryan Long, Eric Wisehart and Sherry Cowan

Staff Present: Phil Benadum, Tami Rodman and Debbie McGregor

The Meeting was called to order by President, Katie Banuelos. Katie announced that the present meeting will take the place of the scheduled on meeting May 4th.

1st Quarter Financials – John Echeverria – Major points made in John's report:

- A. Assessment fees have increased compared to the last 2 years – people are out and showing.
- B. Awards remain a major expense to the Association, due to the new Leveling System.
- C. The Association did receive financial help from the PPP due to the Covid 19. \$56K in 2020 and so far in 2021, \$26k. Still waiting on PCCHA Accountants to guide the Association on how the money will be properly booked to satisfy federal and State Guidelines.
- D. Julie Clarke asked how Cascade Futurity's Payment to the Association was booked – John and Tami reported it as Association Sponsorship.

Monty Buntin moved to accept the 1st Quarter Financials; seconded by Brent Erickson; motion passed.

Horse Sale Proposal – Ruben Mageno- Horse Sale Committee is Ruben Mageno, Phil Benadum, Tim Smith, Dave Costello. Major Points made in Ruben's discussion:

- A. Sales manager, Jason Hershberger has a stellar reputation.
- B. Marketing must begin immediately for a sale to be held during the 2021 Futurity in Las Vegas.
- C. Hershberger and Ruben have already started the consignment commitment of quality horses to the sale and plan to consign more.
- D. A 4% pass out fee will be charged based on the last bid.
- E. Hershberger will cooperate if the sale does not look like it will materialize and will not hold the Association liable. However, the deadline for such a decision needs to happen before the catalog is created.
- F. Sale Preview – Still working on the details – Rope horses vs cutters – how they will be successfully presented.
- G. Marketing will include the help of Dru Stewart and Mark Michels and their expertise.

Tosten Peterson moved to approve the Horse Sale under the above conditions to be held during the PCCHA Holy Cow Performance Horses Futurity; seconded by Brent Erickson; Motion passed.

Old Business

John Echeverria reported on the West Coast Owner/Trainer 3 Year Old Incentive - Incentive within the Intermediate 3 Year Old Futurity where the Owner and Rider reside in the PCCHA Region. His Committee is currently working on the rules. To this date, \$26,000 has been raised towards the incentive.

Debbie Day questioned why PCCHA is not offering a 7-Up class at any of their events. It was explained that the subject did come up during the January Work Shop. Basically lack of time in the schedule and lack of extra funds were the main reasons not pursue the new event.

Julie Clarke requested that the Board Minutes be presented to the Members quicker than last January's. Phil Benadum explained the unusual circumstances that held Debbie McGregor up on getting the minutes out. The PCCHA had and is still experiencing trouble with their email provider. Hacked at the end of 2020, Phil had Debbie continuously dealing with Go Daddy to fix the issue which was extremely time consuming. Note: This issue is still on going and not remedied. Normally, minutes are expected to be out to the Directors for approval within 7 days of the meeting.

New Business

Phil Benadum reported that Dave Duquette formally of Protect The Harvest has created a new coalition out of necessity in Los Angeles County. Some groups in the County want to ban all horse sports. He has created "Western Justice" to protect those legitimate Horse Sports within the county, knowing that this movement could spread all over the State. He has asked the Association for permission to add PCCHA to the list of supporters. ***Brent Erickson moved to approve the request; seconded by Debbie Day; Motion passed.***

Phil Benadum announced that Chris Oswald has stepped down from representing the Association with the California Food and Drug Admin. Chris has represented the Association for years and feels its time for a new individual to step in and take her place. Phil will look into the details of what duties are expected in order to find a qualified replacement.

Stan Williams suggested that the Intermediate Open Futurity Champion saddle be placed else where within an Amateur event. Kathy Cardon suggested placing it in the highest Level of the Amateur Cutting Stakes. ***Ashley Hallinan moved to take the Futurity Open Intermediate champion Saddle and place that award towards the Top Level of the Cutting Stakes Amateur during the Futurity; seconded by Kathy Cardon; motion passed.***

Stan Williams also brought up that once again it seems that the Association is approving too many shows during the year, diluting the smaller shows. The Board of Directors agree in general and that this situation should not be put on the way side. Phil suggested forming a sub committee to investigate the current rules and possible solutions. Sub Committee will be: Kathy Breckenridge, Kathy Foote, Dylan Meyer, Debbie McGregor and Phil Benadum. They will meet in the near future.

John Echeverria suggested that if most Board members are going to the Derby, that a casual work shop be held to keep up on PCCHA issues. The Board Agreed. At this time Ashley Hallinan requested to become a part of the Horse Sales Committee. Request granted.

Ashley Hallinan moved to adjourn the meeting; seconded by Steve Schlesinger; Motion passed.

Meeting was adjourned at 7:30 pm