

PCCHA General Membership Meeting

Roundup - 2016

March 11 - After show before Finals (appx 4:00 pm)

Paso Robles Event Center - Paso Robles, CA

President, Dave Costello called the meeting to order and welcomed members.

Proof of Due Notice: PCCHA Web Site, Eblast, Face Book, Quarter Horse News and Pacific Coast Journal

Peter Spadoni moved to approve the 2015 General Membership minutes; seconded by Gavin Jordan; motion passed.

Presidents Report - Dave Costello: Encouraged members to attend the annual convention; Will be contacting affiliate presidents to discuss what they and PCCHA can do for each other in order to strengthen cutting "together" in the Pacific Coast region. Members need to encourage stallion owners to nominate to the PCCHA Stallion program.

Financial Committee Presentation - Suzy Silverberg - **See attached Power Point and 2015 Financial Report**

Executive Director Report and bylaw Changes - Phil Benadum

Bylaws within attached Power Point presentation- **see attached**

#1 - Added New Mexico to the PCCHA region, added new mission statement and reworded PCCHA's affiliation with NCHA: ***Gavin moved to accept bylaw change #1; seconded by Mike Wood; motion passed.***

Article 1 Sec. 3: ***Monty Buntin moved to accept bylaw change; seconded by Debbie Day; motion passed.***

Article VI Sec 1: ***Mike Wood moved to accept bylaw change; seconded by Rock Hedlund; motion passed.***

Article 1 Sec. 1: ***Gavin Jordan moved to accept bylaw change; seconded by Russ Westfall; motion passed.***

Article 1 Sec. 1 C: ***Russ Westfall moved to accept bylaw change; seconded by Monty Buntin; motion passed.***

Article 1 Sec 8: ***Rock Hedlund moved to accept bylaw; seconded by Theresa Gillock; motion passed.***

Article 1 Sec 8A: ***Morgan Cromer moved to accept bylaw change; seconded by Tom Long; motion passed.***

Article 1 Sec 9. ***Morgan Cromer moved to accept bylaw change; seconded by Monty Buntin; motion passed.***

Article 1 Sec 9 A-C. ***Monty Buntin moved to accept bylaw change; seconded by Russ Westfall; motion passed.***

Article 1 Sec 9G: ***Morgan Cromer moved to accept bylaw change; seconded by Monty Buntin; motion passed.***

Article IV Sec 2: ***Eric Wisehart moved to accept bylaw change; seconded by Monty Buntin; motion passed.***

Events and Programs:

PCCHA Core Balance Classic-Challenge - Tent. Dates: June 10-19, 2016, Las Vegas, NV

Holy Cow Performance Horses Futurity/Stakes/5-6 Year Old: October 7th-16th, 2016, Las Vegas, NV

Open Forum - Q&A: What was discussed

- 1) Greater Convention attendance is encouraged. Peter Spadoni talked about having a chalkboard cutting class during the convention.
- 2) Increasing the PCCHA territory with approving states such as New Mexico will increase membership and revenue.
- 3) Association financials are hard to find on the web site.
- 4) Convenience fee on credit cards were discussed. Issue needs resolving.
- 5) General membership meetings or gatherings need to be more frequent and PCCHA needs to produce more events.
- 6) There should be a "Welcoming Committee" at each event.

Meeting Adjourned 5:10 pm

PACIFIC COAST CUTTING HORSE ASSOCIATION

General Membership Meeting



MARCH
2016



March 2016 General Membership Meeting

History of PCCHA



- In June 1950 the PCCHA was organized and incorporated after a two day conference of about 20 cutting horse enthusiasts.
- The original territory included California, Oregon, Washington, and Nevada.
 - In 1951 Arizona and Idaho were added.
 - Utah joined in 1954.
- In 1951 there were 47 approved events with a total of \$28,350 in prize money.
- In 1956 there were 88 approved events with a total of \$58,000 in prize money.



George Wiswall
PCCHA President 1950–1951

PCCHA Financials: Then and Now



1955

\$500

Purses & Trophies

2015

\$1,722,893

Purses & Awards

March 2016 General Meeting

THE BULLETIN		PUBLISHED BY THE PACIFIC COAST CUTTING HORSE ASSOCIATION		Volume V	March 1955	Number 3
		PROPOSED BUDGET The following is the proposed budget for 1955, as recommended by the Finance Committee.		FINANCIAL REPORT The following is the financial report of the PCCHA as of October 31, 1954, published as suggested by the Finance Committee.		
Proposed Budget Items: Dues and Initiation fees.....\$2650.00 Directory Ad.....90.00 Interest on Savings account.....40.00 Total Proposed Budget.....\$2780.00		Actual Income: Dues and Initiation fees.....\$2650.00 Directory Ad.....90.00 Interest on Savings account.....40.00 Total Actual Income.....\$2780.00		Actual Disbursements: Rule Book.....\$10.00 Bulletin.....\$10.00 Stationery and Forms.....\$10.00 Postage and Office Supplies.....\$10.00 Telephone and Telegrams.....\$10.00 Purses and Trophies.....\$10.00 PCCHA Office Fund.....\$10.00 Miscellaneous.....\$10.00 Savings and Emergency Fund.....\$10.00 Total Actual Disbursements.....\$100.00		
COMING EVENTS March 6 Rancho Alios, Frank and Eleanor Ketcham; Jimmy and Mary Freeman, 24 Sheffield Drive, Santa Barbara, Calif. Weather Permitting. Approved Open Horse Show. Entry fee \$125.00, one go-round. Entry fee \$25.00 plus \$5.00 office charge. Novice Jacks works both classes, only one office charge. Club can be purchased at the Chuck Waggoner Party for all contestants after the show. Stables, Sacramento, Calif. Approved Open Horse Show. Vessels Ranch, Los Alamitos, Calif. Cutting will be on the 10th. De-Show, Rodeo Grounds, Tucson, Ariz. Stated between Redondo Beach and San Diego (Per Two)		DISBURSEMENTS: Printing: Rule Book.....\$10.00 Bulletin.....\$10.00 Stationery, Forms, etc.....\$10.00 Telephone & Office Supplies.....\$10.00 Judges at.....\$10.00 Photo Rental, Reno, Salinas.....\$10.00 Purses & Trophies at.....\$10.00 Chuck Waggoner Party.....\$10.00 Cow Palace Trophies.....\$10.00 Dues - Western Fair Assoc.....\$10.00 Lunches School.....\$10.00 Publicity photos you.....\$10.00 Members dues.....\$10.00 Misc (including drive).....\$10.00 Check returned.....\$10.00 Reserve on unpaid membership.....\$10.00 Quarantine fund.....\$10.00 Chuck Waggoner Party.....\$10.00 Total.....\$100.00			Actual Disbursements: Rule Book.....\$10.00 Bulletin.....\$10.00 Stationery, Forms, etc.....\$10.00 Telephone & Office Supplies.....\$10.00 Judges at.....\$10.00 Photo Rental, Reno, Salinas.....\$10.00 Purses & Trophies at.....\$10.00 Chuck Waggoner Party.....\$10.00 Cow Palace Trophies.....\$10.00 Dues - Western Fair Assoc.....\$10.00 Lunches School.....\$10.00 Publicity photos you.....\$10.00 Members dues.....\$10.00 Misc (including drive).....\$10.00 Check returned.....\$10.00 Reserve on unpaid membership.....\$10.00 Quarantine fund.....\$10.00 Chuck Waggoner Party.....\$10.00 Total.....\$100.00	

What does PCCHA offer?



What does PCCHA offer?



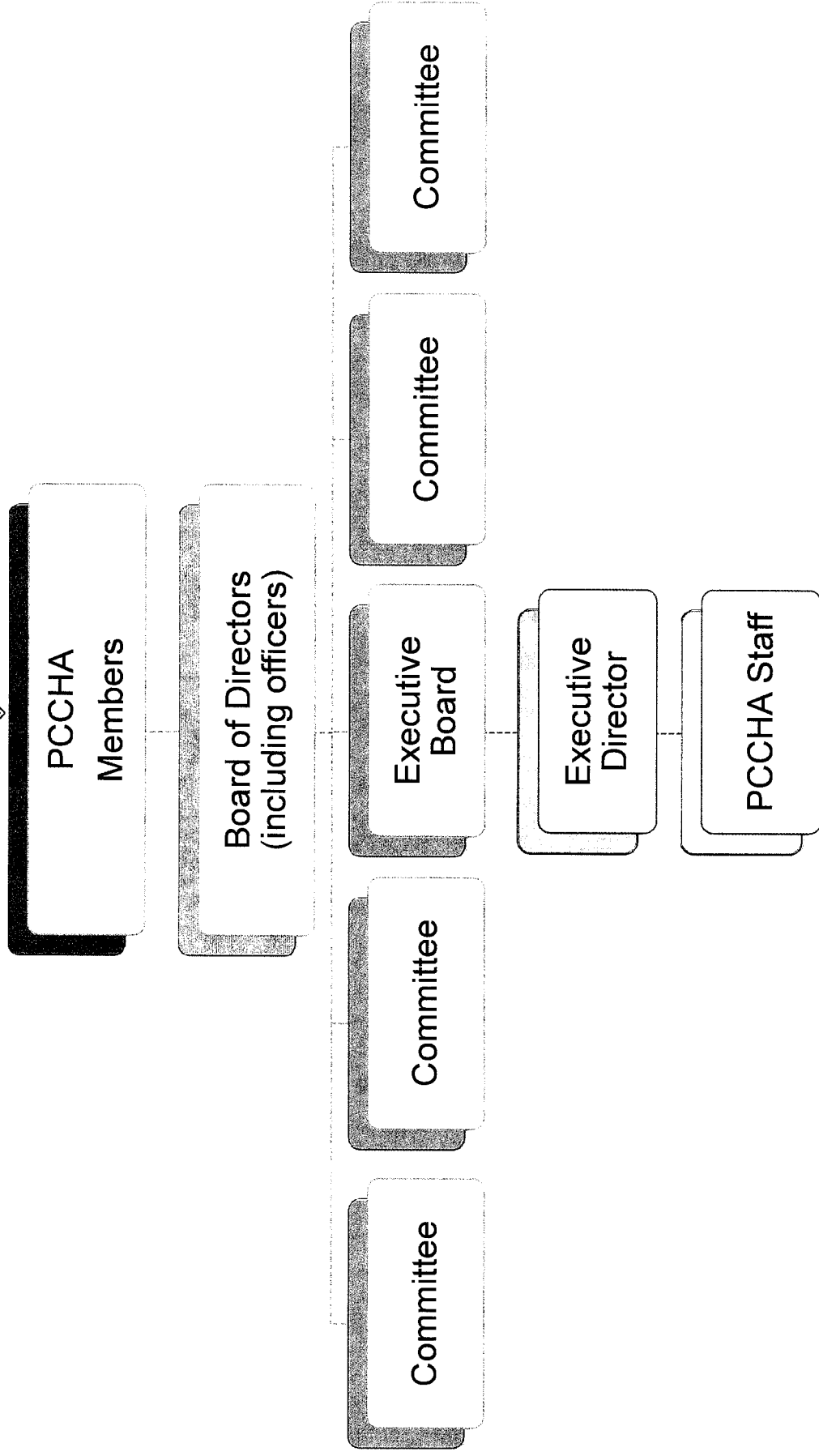
What does PCCHA offer?



- Year-End Awards Program
- Top 10 awards for all NCHA Classes and Weekend Aged Events
- Convention
- Year-End Awards Banquet



PCCHA Organization



PCCHA Structure



EXECUTIVE DIRECTOR

- Phil Benadum

PCCHA STAFF

- Tami Rodman
- Debbie McGregor

EXECUTIVE COMMITTEE

- Julie Clarke
- David Costello
- Morgan Cromer
- Gavin Jordan
- Terry Ratto
- Suzy Silverberg
- Mike Wood

BOARD OF DIRECTORS

- Dave Costello
- Suzy Silverberg
- Mike Wood
- Dylan Meyer
- Mike Flashman
- Debbie Day
- Norman Clark
- Steve Schlesinger
- Katie Banuelos
- Peter Belluomini
- Eric Wisehart
- Ruben Mageno
- Julie Clarke
- Debbie Hall
- David Booth
- Monty Buntin
- Gavin Jordan
- Kathy Cardon
- Modine Smith
- Terry Ratto
- Morgan Cromer



PCCHA Committees



- Finance
- Cattle
- Judges
- Non Pro
- Rules
- Youth Fund Board
- Unlimited Amateur
- Trainers
- Youth
- Stallion/Foal
- Awards
- Marketing
- Strategic Planning/Aged Event Oversight



Treasure Report



PCCHA Financials



REVENUE

Assessment Fee Income	\$134,950.00
Entry Fee Income	\$1,989,565.00
Late Fees	
\$83,152.00	
Stall Fees	\$196,742.00
Sponsors	\$239,301.00
RV Income	\$19,180.00
Practice Pen	\$208,730.00
Vendors	\$12,770.00
Other Activities	\$408,300.00
<i>*including pass-through income</i>	
TOTAL INCOME	\$3,292,690.00

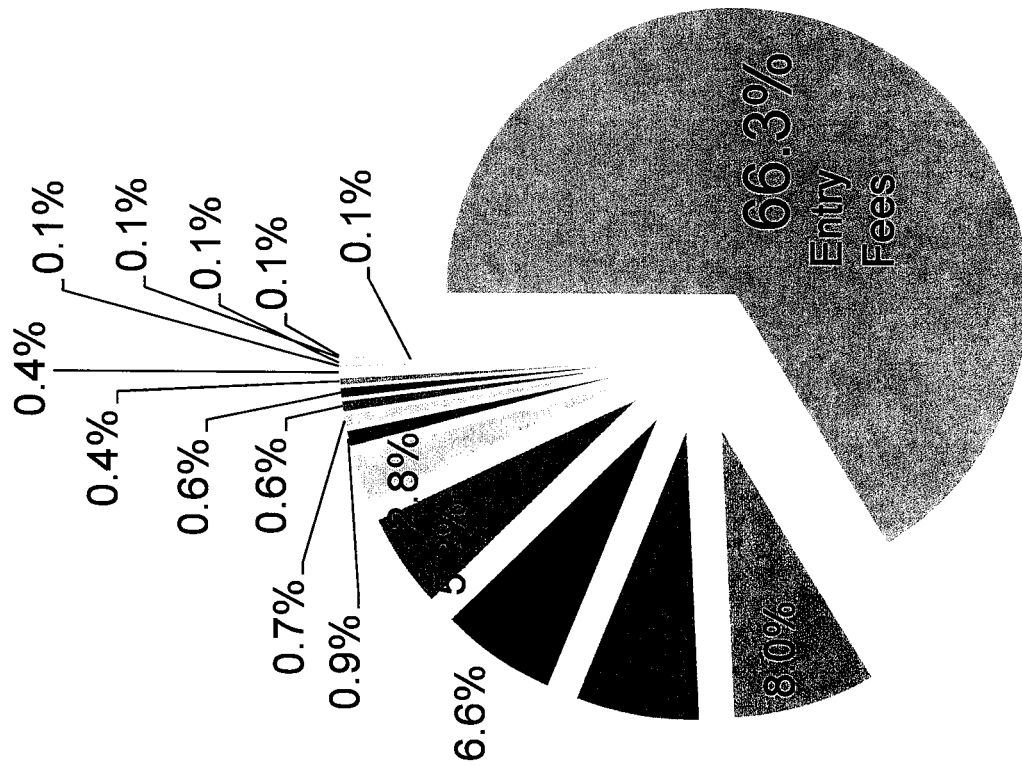
PCCHA Financials



Event Income

■ Entry Fees	\$1,989,565.00
■ Sponsors	\$239,301.00
■ Practice Pen	\$208,730.00
■ Stall Fees	\$196,742.00
■ Incentive Monies	\$159,800.00
■ Late Fees	\$83,152.00
■ Hay/Bedding	\$27,000.00
■ Stall Mats	\$20,240.00
■ IRV	\$19,180.00
■ Video Fees	\$17,062.00
■ Vendors	\$12,770.00
■ Calcutta	\$12,000.00
■ Arena Signage	\$4,300.00
■ Webcast/Website Ads.	\$4,190.00
■ Cattle Fees—Reimb by Youth.	\$3,800.00
■ Drug Fees.	\$3,125.00
■ World Finals Fee	\$1,548.00

Total Event Income \$3,002,505.00



PCCHA Financials



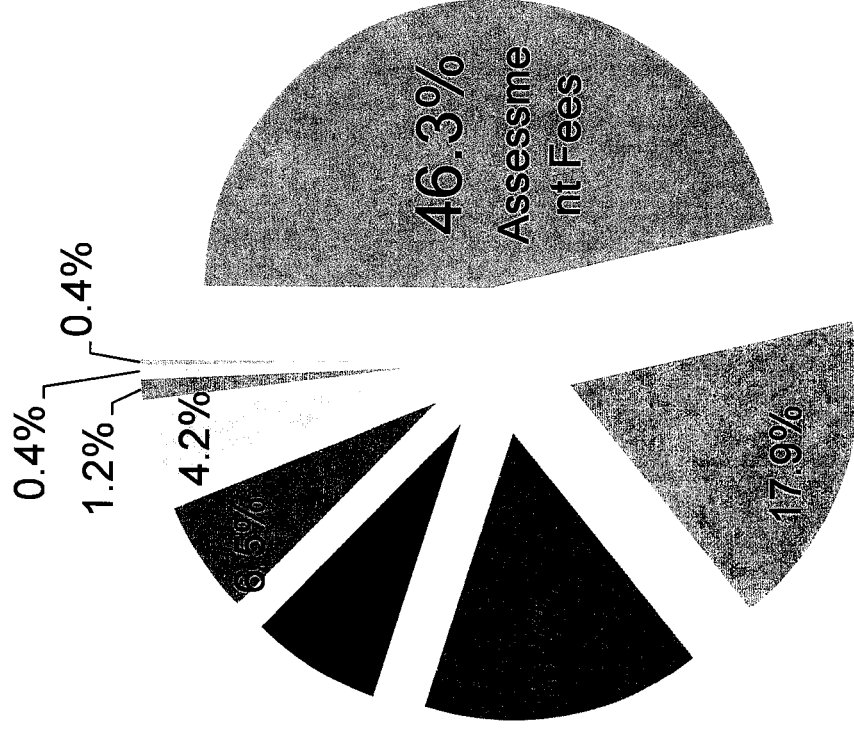
Association Income

Assessment Fees	\$134,950.00
Dues	\$52,105.00
Special Mailings—QHN	\$45,839.00
Administration Fees	\$21,546.00
Reimb Credit Card Fees	\$18,794.00
Banquet	\$12,290.00
Merch Sales	\$3,521.00
Interest Income	\$1,194.00
Cutter Ck Off	\$1,140.00

Total Association Income . . . \$291,379.00

Total Event & Association Income:

\$3,293,884.00

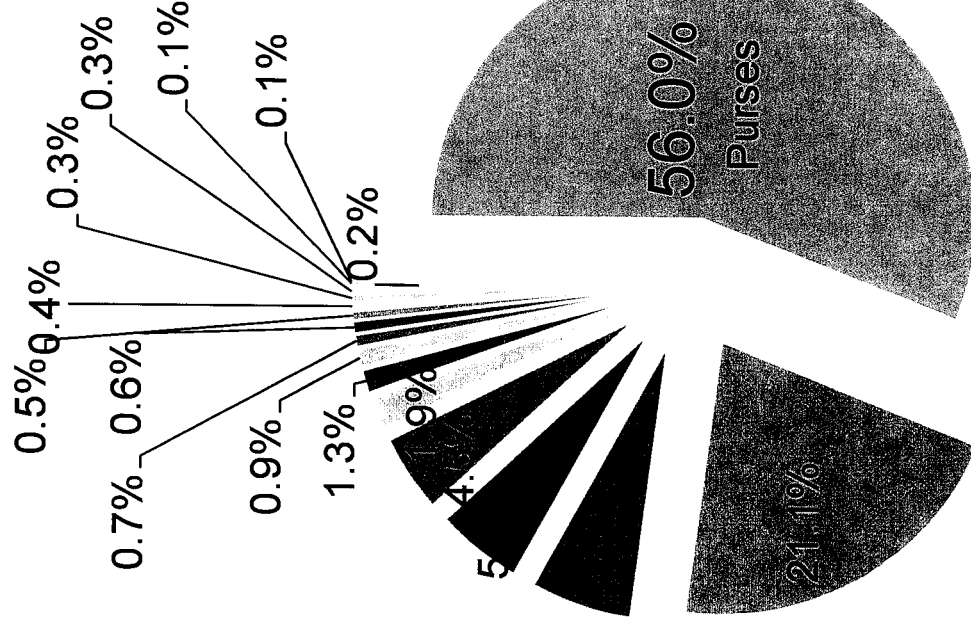


PCCCHA Financials

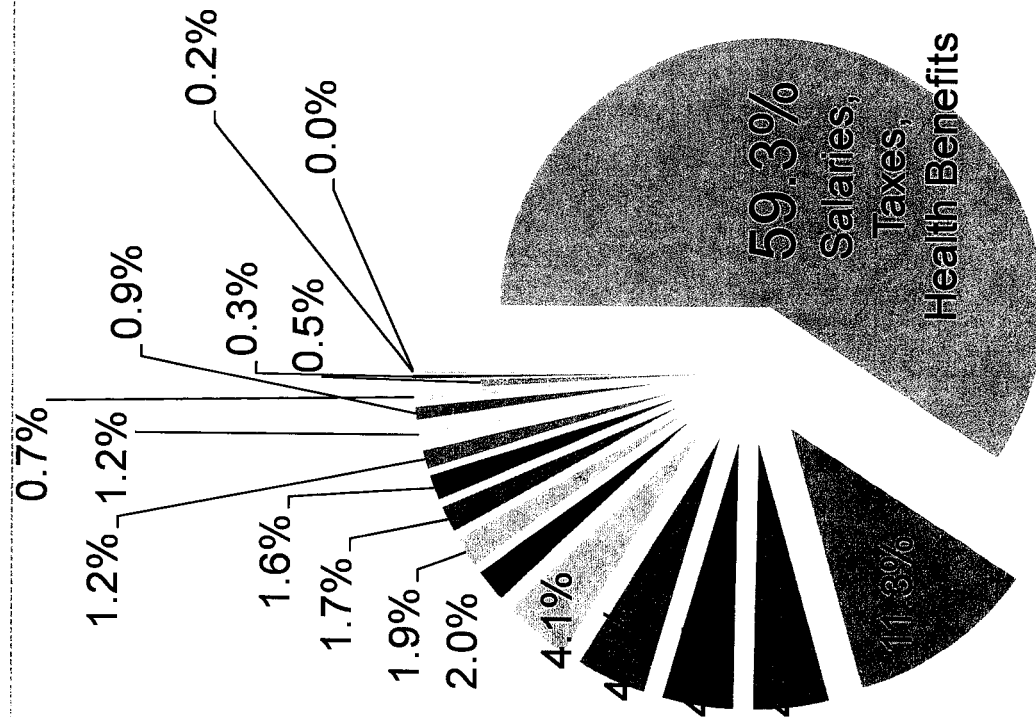


Event Expenses

Purses	\$1,624,943.00
Cattle Contracts, Labor, Hay.	\$611,031.00
Staff (Judges/Show/Office/Contract Labor).	\$173,705.00
Awards	\$147,950.00
Facility (Rent & Coordinator, Arena Sand, Supplies, Eq Rental)	\$131,128.00
Stall Expenses.	\$54,585.00
NCHA Fees	\$37,526.00
Bedding.	\$27,480.00
Video	\$19,097.00
Advertising.	\$18,472.00
Promotion/Entertainment & Sponsor.	\$13,635.00
Calcutta Expense	\$12,000.00
Webcast/Website	\$9,717.00
Office Supplies/Printing/Business License	\$9,451.00
Arena Signage	\$4,557.00
Drug Assessments	\$3,170.00
Security	\$1,728.00
Total Event Expenses	\$2,900,175.00



Salaries/Taxes/Health Benefits	\$240,027.00
Cutter Subscription Fee—QHN	\$45,839.00
Professional/Legal Fees	\$18,560.00
Cutter Subscription Fee	\$17,377.00
Rent	\$17,196.00
Bank Service Charges	\$16,532.00
Year End Awards Banquet	\$8,218.00
Telephone/Internet	\$7,649.00
Meetings	\$6,711.00
Business/Vehicle Insurance	\$6,474.00
Equipment Lease	\$4,917.00
Postage & Shipping	\$4,787.00
Merchandise Costs	\$3,540.00
Dues & Subscriptions	\$2,638.00
Interest Expense	\$2,000.00
Equipment Repairs	\$1,287.00
Bad Debt	\$638.00
Property Taxes	\$179.00



PCCHA Financials



Event Income \$3,002,505.00
Association Income . . . \$291,379.00

Total Income:

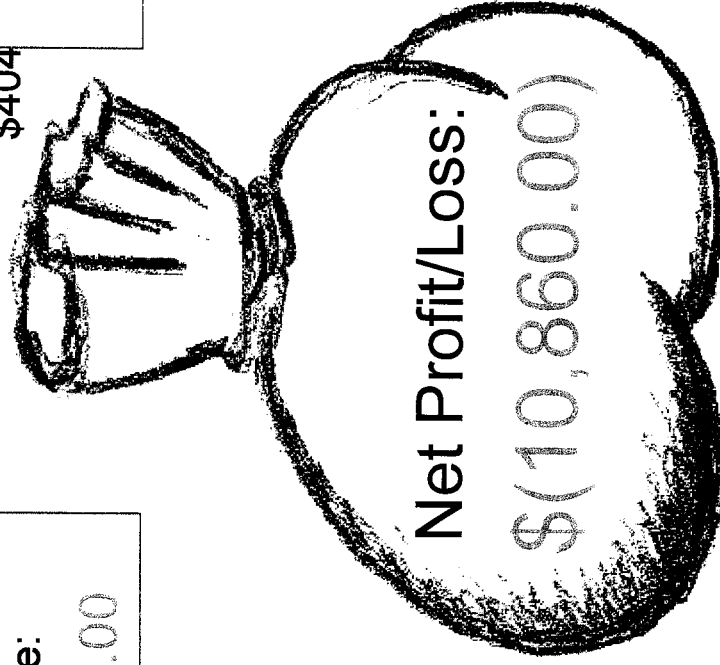
\$3,293,884.00

Event Expenses.
\$2,900,175.00

Association Expenses. . .
\$404

Total Expenses:

\$3,304,744.00



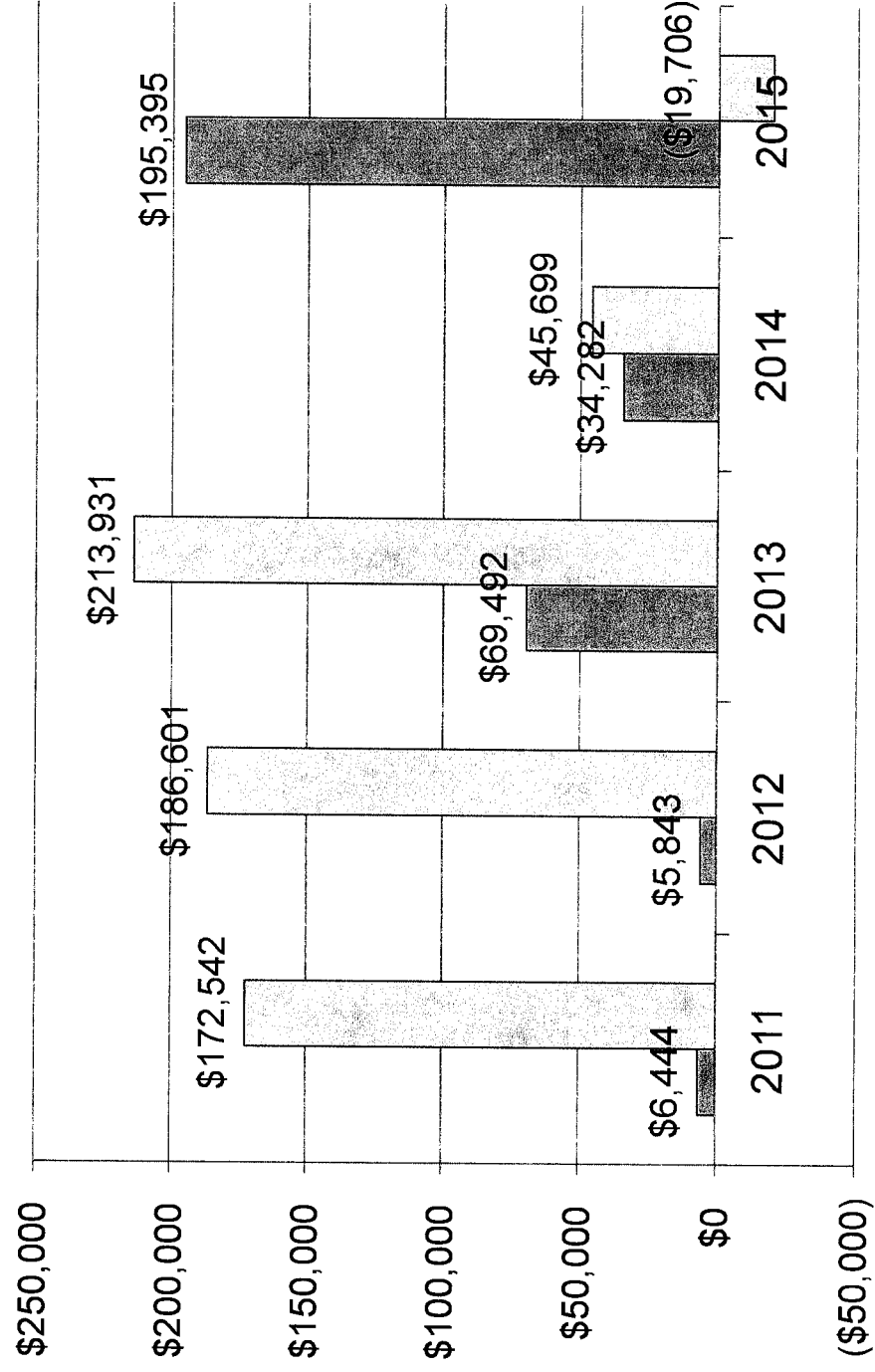
Net Profit/Loss:

\$(10,860.00)

3-5 Year Trend Line of Futurity & Derby Income



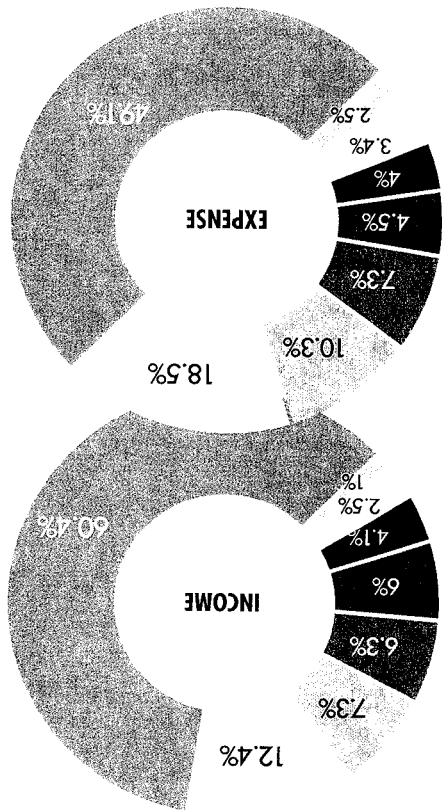
■ Derby Net Income



PACIFIC COAST CUTTING HORSE ASSOCIATION ANNUAL REPORT 2015



2015 FINANCIAL INFORMATION



REVENUE	
Assessment Fee Income	\$134,950.00
Entry Fee Income	\$1,989,565.00
Late Fees	\$83,152.00
Stall Fees	\$196,742.00
Sponsors	\$239,301.00
RV Income	\$19,180.00
Practice Pen	\$208,730.00
Vendors	\$12,770.00
Other Activities	\$408,300.00
*Including pass-through income	
TOTAL INCOME \$3,292,690.00	
SHOW EXPENSES	
Purses	\$1,624,943.00
Cattle	\$611,031.00
Awards	\$147,950.00
Facility	\$131,128.00
Judges/Show Staff	\$83,880.00
NCHA Fees	\$37,526.00
Arena Signage	\$4,557.00
ASSOCIATION EXPENSES	
Rent	\$17,196.00
Advertising	\$18,472.00
Insurance	\$6,403.00
Staff Payroll	\$240,027.00
Professional/Legal	\$18,560.00
Office Supplies/Printing	\$10,881.00
Other Expenses	\$350,996.00
*Including pass-through	
TOTAL EXPENSES \$3,303,550.00	
NET INCOME/LOSS (\$10,860.00)	

TO PROMOTE THE HERITAGE
OF THE LEGENDARY
CUTTING HORSE IN THE
WESTERN U.S. FOR
GENERATIONS TO COME.

WWW.PCCHA.COM

OUR MISSION

BOARD OF DIRECTORS

Dave Costello	Steve Schlesinger	David Booth
Suzy Silverberg	Katie Banuelos	Monty Buntin
Mike Wood	Peter Belluomini	Gavin Jordan
Dylan Meyer	Eric Wisenhart	Kathy Gordon
Mike Flashman	Ruben Mageno	Madine Smith
Debbie Day	Julie Clarke	Terry Ratto
Norman Clark	Debbie Hall	Morgan Cromer

Executive Director Report





Revised By-Laws

THE PACIFIC COAST CUTTING HORSE ASSOCIATION, covering covers the territory of Arizona, California, Colorado, Idaho, Montana, Nevada, Oregon, Utah, Washington, and Wyoming, and New Mexico as an association of cutting horse enthusiasts dedicated to promoting the heritage of the legendary cutting horse in the Western nited States for generations to come.





Revised By-Laws

THE PACIFIC COAST CUTTING HORSE ASSOCIATION is affiliated with the National Cutting Horse Association, and the work done with both groups during the past years has given people everywhere a fair means by which to judge all phases of the cutting horse. The members and officers of THE PACIFIC COAST CUTTING HORSE ASSOCIATION have accepted the National NCHA rules and regulations and in doing so, feel they are helping to facilitate standardized the rules by which cutting horses are judged.





Revised By-Laws

ARTICLE 1

Sec.3.

Executive Committee shall consist of President, President-Elect, Vice President, Immediate Past President, and Treasurer; and two (2) additional members, who have each previously served at least one year on the Board of Directors or a PCCHA committee, to be elected by the Board of Directors, one (1) to be elected by the Board of Directors in January of each year, each for staggered two (2) year terms.



Meeting

March 2016 General Membership Meeting



Revised By-Laws

ARTICLE VI

Sec.1.

The territory represented by the Pacific Coast Cutting Horse Association shall be the States of Arizona, California, Colorado, Idaho, Montana, Nevada, Oregon, Utah, Washington, ~~and~~ Wyoming and New Mexico. The territory of the Pacific Coast Cutting Horse Association shall be divided into three (3) districts. Each district shall have three representatives on the Board of Directors. There shall be three directors elected at large by the general membership and three (3) directors at large shall be appointed by the incoming President. The districts shall, from time to time, be defined by the Board of Directors so as to approximate an equal distribution of membership within each district.





Revised By-Laws

ARTICLE I

Sec. 1.

There shall be four officers of this Association: President, President-Elect, Vice-President and Treasurer. Elections shall be held each year for the office of Vice President. ~~Each year the incoming President shall appoint a Treasurer from the general membership subject to the approval of the Board of Directors.~~





Revised By-Laws

ARTICLE I

Sec.1.

- (c) The nominee receiving the highest number of votes shall be the duly elected Vice President. The Vice President shall serve a one-year term, and at the expiration of such term the Vice-President shall become President-Elect. The President Elect shall serve a one-year term, at the expiration of which the President Elect shall become President. The President shall serve a one year term, at the expiration of which the President shall become the Immediate Past President. Each year the incoming President shall appoint a Treasurer from the general membership subject to the approval of the Board of Directors.





Revised By-Laws

ARTICLE I

Sec.8.

The Executive Committee shall be composed of the President, President-Elect, Vice President, Treasurer, Immediate Past President and two(2) additional members to be elected by the Board of Directors in January of each year, each for a staggered two (2) year term. In 2006 a total of two(2) members shall be elected, one (1) for a one(1) year term and one (1) for a two(2) year term, with one(1) member elected for a two year term each year thereafter. Any Director so elected must have at least the number of years remaining in his elected Director term as his or her elected term on the Executive Committee requires.





Revised By-Laws

ARTICLE I

Sec.8.

(a) The Executive Committee shall meet and act for the Board of Directors on an ad hoc basis as required, with exceptions as previously indicated in the Articles of Incorporation and By-Laws; audit the Association's financial books; review the annual budget, including staff salaries; review and develop agenda items for meetings of the Board of Directors; and manage the affairs of the Association and exercise all duties vested in them by these By-Laws and by the Board of Directors.





Revised By-Laws

ARTICLE I

Sec.9.

The Board of Directors of this Association shall consist of the President, President-Elect, Vice President, Treasurer, Immediate Past President and fifteen (15) members in good standing, twelve of which shall be elected according to the provisions of Article II of these these by-laws and three of which shall be appointed by the President as follows: Each year the President shall appoint a director from the membership to serve at-large for a term of three years, ~~except for the first year following the enactment of this by-laws provision, wherein the President shall appoint three directors to serve staggered terms of one, two and three years respectively.~~





Revised By-Laws

ARTICLE I

Sec.9.

- (a) All members of the Board of Directors shall serve a three (3) year term to begin on January 1st of the year immediately following their election or appointment, except for appointments to fulfill uncompleted terms.
- (b) All members of the Board of Directors must have been members in good standing for a period of one year prior to their election or appointment ~~and shall have thirty (30) days in which to qualify after being duly elected.~~ In the event of a vacancy in the Board of Directors, it shall be the duty of the President to appoint a replacement, providing the appointee so qualifies under the provisions of this section to serve the remainder of the uncompleted term.
- (c) The Board of Directors shall meet at least three two times per year at the direction of the President.





Revised By-Laws

ARTICLE I

Sec.9.

(g) ~~At the discretion of the President, with approval of the Board of Directors, a~~Any member of the Board of Directors may ~~shall~~ be removed if:

- a. A Director misses any ~~two (2) consecutive Board~~ of Directors' meetings, without approval of the ~~Board~~ of Directors President or Board of Directors, during ~~his/her term of office, or misses a total of three (3)~~ Board of Directors' meetings, during his/her three (3) year term of office.





Revised By-Laws

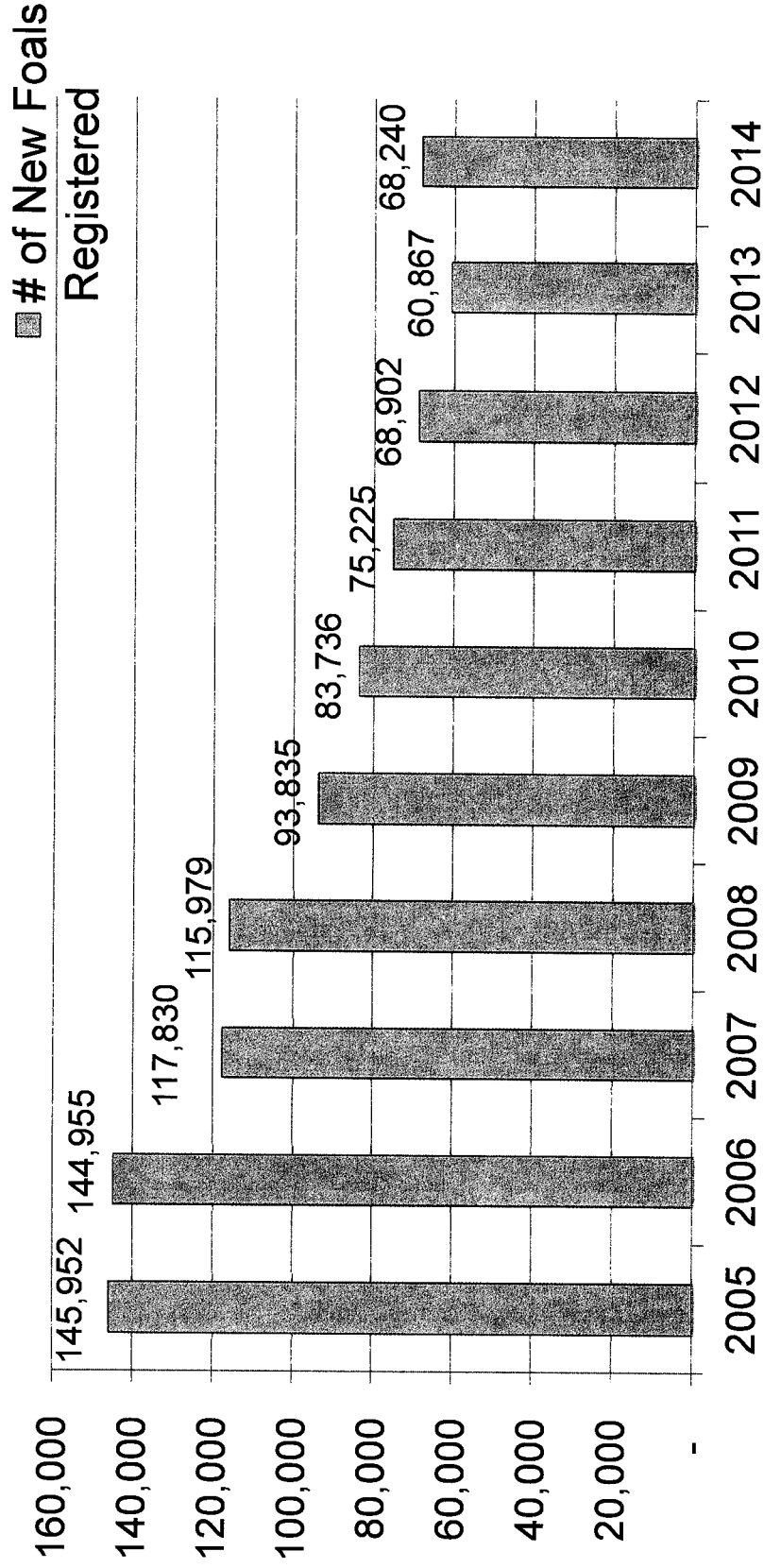
ARTICLE IV

Sec.2.

Each member shall pay annual and/or lifetime membership dues of either ~~\$50.00 for a single membership, \$65.00 for a foreign single membership, \$75.00 for a husband/wife membership, \$20.00 for a youth membership without a magazine, \$35.00 for a youth membership with a magazine or \$650.00 for a individual lifetime memberships~~ as approved by the Board of Directors. All members who fail to pay the annual dues by December 31 prior to the next year shall be considered delinquent and shall forfeit all rights and privileges to participate in any activities of this association; however, PCCHA shall provide a grace period to all members until March 1 of each year. If payment is not made timely within the grace period, all rights as provided above are forfeited. If payment is made after March 1, all rights and privileges commence from date of payment to year end (See standing Rule 8). Payment shall be determined by postmark.



AQHA New Foal Registration Data



Young Horse Owners Are Dwindling

