

PCCHA 2017 GENERAL MEMBERSHIP MEETING

March 10, 2017 - The Barn - Paso Robles Event Center

5:00 pm

The General Membership meeting was called to order by President Terry Ratto. Due notice of meeting was provided by the PCCHA website, Face Book and the Roundup Eblast.

Approval of 2016 General Membership Meeting: *Ruben Mageno approved the 2016 PCCHA General Membership Meeting minutes; seconded by Whit Davis, Motion passed.*

Finance Committee Report: Suzy Silverberg - Suzy provided a 2016 financial breakdown sheet and overview which concluded to the Net Profit for the Association of \$14,600.35 for the year.

Executive Director Report: Phil Benadum - Phil reported to the membership that a by-law was added to section 8 and is labeled "e"

Any member of the Executive Committee shall be automatically removed if: 1. Such member misses (in person or by phone) any Executive Committee meetings, without approval of the President or Executive Committee, or misses a total of three (3) Executive Committee meetings during their term of office. In the case of such a removal, a successor shall be appointed by the Board of Directors to fill the remaining term of the prior Executive Committee Member.

Jack Cowan moved to approve the addition; Ruben Mageno seconded; motion passed.

Phil also discussed the rebranding of the Association with uniformed logos and fonts so that the Association is recognizable. The rebranding will carry on through the website, ads, Face Book and videos. Other topics that the Association is working on is a PCCHA App and making the website more mobile responsive. The Association also has a special task force to work on recruiting members to encourage growth.

Old Business: Debbie Day would like to know more about Cutters Caring and Sharing. It was recommended that she contact Phyllis Sorbet. The Association should also provide an annual report on its status.

New Business: Chuck Smith, Interim Executive Director from NCHA attended the meeting and was introduced to the membership.

Ted Petit of Video West was recognized for his and his staff's phenomenal webcasting of the PCCHA . Jerry Louie was also recognized for his representation of the PCCHA as an NCHA director.

Ruben Mageno moved to adjourn meeting; seconded by Mike Flashman, Meeting was adjourned at 5:45 pm