

PCCHA Board of Directors Meeting

May 2, 2017 1:00 pm

Sacramento, CA

Members Present: Terry Ratto, Morgan Cromer, John Kratzer, Suzy Silverberg, Dave Costello, Kathy Cardon, Ruben Mageno, Debbie Day, Dylan Meyer, Stan Williams, Norman Clark, Steve Schlesinger, Peter Belluomini, Katie Banuelos, Julie Clarke, Lee Brooks.

Members Absent: Mike Flashman, Eric Wisehart, Monty Buntin, Peter Spadoni and Modine Smith

Staff Present: Phil Benadum, Tami Rodman and Debbie McGregor

Finance Committee Report

Pete Belluomini moved to approve Financial Reports for the Roundup, Statement of Activities by Class, Balance Sheet and Assessment Fee income; seconded by Debbie Day; motion passed.

Discussion: Strategies to cut expenses for the Derby were discussed since the Derby no longer has the Metallic Cat Incentive. Taking a day off at the front of the week is possible. The Roundup Non Pro Payouts were discussed. The Board agrees that it needs to be restructured.

Number 3A - Finance Committee Recommendation - Futurity added money was discussed later in the meeting.

Committee Reports

Finance/Long Range Report- None

Competition - None

Judges - None

Events - None

Breeders - None

Owners Committee - Julie Clark: Would like some guidance on what Owners Committee's goals are. Terry Ratto explained that it is to gather feedback from other owners on how to change things and make them better.

Awards Committee - Stan Williams: Stan updated the Board that his committee still needs Derby Award sponsors and asked for the Board's help. He also reached out to the Board in regards to styles for the Futurity buckles and to replace the finalist buckles with items at a \$150 budget. ***Morgan Cromer moved to allow Stan and his awards committee to make the final decision in this matter; seconded by Norman Clark; motion passed.*** Lee Brooks suggested that the Awards Committee personally send out Thank you notes or letters to each award sponsor in addition to providing a thank you card with the award.

Youth Committee - Attempt 3 clinics in 2017 and open up to the High School rodeo kids. Lee Brooks volunteered his facility and cattle. Dylan Meyer mentioned that NCHA provides grants for clinics.

Sales Committee: Ruben Mageno: It's too late to do anything for 2017 but will start planning for 2018.

Weekend Show Producers - Phil Benadum: Have met via phone conference. Attempting to provide show dates early as to not put shows on top of each other. Continue to try to work out different circuit ideas. Possible "Members Only" where members can see shows pending on a calendar.

Finance Committee Recommendation for the Futurity: The Futurity will drop its purse from \$110,000 in the Open to \$80,000.

Motion to adopt Purse adjustment was made by Pete Belluomini and seconded by Julie Clarke; Motion passed.

Second Portion of the Futurity purse reduction: ***Stan Williams moved to reduce the Futurity Non Pro purse to \$17,500 with a \$1,000 added \$200,000 NP within that class and a \$12,500 added Unlimited Amateur with a \$1,000 added \$50,000 Amateur within that class. Classes will run concurrently - one go-round and a finals; finals based on current PCCHA rules. Entry Fee will be \$1250.; seconded by Dylan Meyer; motion passed.*** Total Purse Money will be how the Futurity will be advertised.

Super \$350K *The following was made in a motion by Katie Banuelos and seconded by Julie Clarke:*

Description of Super Simple Super \$350K

The Class:

- This will be an Unapproved Class thru NCHA – earnings will be reported and go on the horse's lifetime earnings and onto miscellaneous earnings for the rider, not interfering with rider eligibility.
- Open to NP's and Amateurs who have a **Lifetime Earnings** of under \$350,000/NCHA Sr Rules apply.
- Entry Fee = \$1,250
- One go round & finals -finals are based on minimum entries per current PCCHA rules
- \$12,500 Added to Main Class
- Added Bonus:
 - o A class within the class is the **\$150,000 Lifetime Earnings**
 - o Entry Fee (\$400 JP / \$100 OF)
 - o \$7,500 Added
 - o If there are more than 20 horses in the \$150K there will be a separate finals with an advancement fee to pay for finals cattle.

Town Hall Meetings: Phil Benadum will be travelling to shows in Oregon and New Mexico to attend "Town Hall" meetings to promote PCCHA's relationship with other Affiliates. Phil is also busy with the production of Infomercials of PCCHA's various programs to better educate the public.

Meeting Adjourned 4:00 pm