

PACIFIC COAST CUTTING HORSE ASSOCIATION

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May 1, 2025

Executive Director Update!

Spring has sprung! I hope you are all enjoying the beautiful weather.

I wanted to give you all an update and bring everyone up to date on what has happened and what is coming up!

The Roundup was a success! The new format seemed to be a hit with our membership. Thank you to the Trainer's Gold Club and Travel Paso for their continued support. Our Marketing Committee did a great job with the daily reels and our Facebook posts. It was fun to see the interviews and nice to see PCCHA make a daily presence on Facebook.

The Reyzin The Cash Derby is right around the corner, and we are gearing up for another great show. We are thankful that Reyzin The Cash renewed their Derby Corporate Sponsorship for another 3 years and everyone is looking forward to the Reyzin The Cash offspring incentive! We are so appreciative of Iron Rose Ranch's support of the PCCHA. We also want to thank the South Point for their many years of dedication in helping make the PCCHA's Vegas events second to none. The Derby will host the third leg of the Way Out West Cutting Series and the Youth will be out in force in Vegas for the PCCHA Youth Invitational Finals and the PCCHA Youth Year End Awards Celebration. Don't forget about the Cutter's Party and the presentation of the Dave McGregor Award. Check out our website and Facebook page for entry/stall deadlines and room reservations. We hope to see everyone in Vegas June 6-15, 2025.

We are excited about the new venue for our July show. The Fiesta in Fallon will be held at the 3C Events Complex in Fallon, NV. The complex has already completed many nice improvements and are continuing to make upgrades as they go. I have received a grant from The City of Fallon - Convention & Tourism Authority and they are pleased to have us. Also, Scott Tate with the Bonanza Inn and Casino has agreed to be our Host Hotel and provide special rates for our members for this year's event. Be sure and support our sponsors that support us!

We are looking forward to the 46th year of the PCCHA's Futurity and again Holy Cow Performance Horses will be our Corporate Sponsor. The Holy Cow Performance Horses Futurity, Cutting Stakes and 5/6 Year Old event will be held September 18-27, 2025 at the South Point. This will also be our 3rd annual Super Futurity, which

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has the Best Odds in Cutting. We would like to thank the South Point for, again, being the Super Futurity Event Sponsor. There will again be, The Reyzin The Cash Incentive within the Super Futurity for anyone that has a paid in full contracted breeding to Reyzin The Cash before the Super Futurity begins. New for 2025, we have added The Echeta Ranch Open Intermediate Rider Award, in memory of John Echeverria, for the furthest advancing Intermediate Rider. With the growing number of eligible riders, this should prove to be well received. The South Point is the place that cutters want to be! PCCHA thanks Michael and Paula Gaughan, Cookie and Katie Banuelos and the South Point and their wonderful staff for all that they do!

Our next Board of Director's meeting will be held Wednesday, May 21, 2025 in Paso Robles before the Double R Cutting. See you all then!

Feel free to contact me if you have any questions or comments at trodman@pccha.com or call me at 209-727-5779.

Sincerely,

Tami Rodman
Executive Director