



**The South Point Arena & Equestrian Center  
and the PCCHA invite you to exhibit at the  
PCCHA Holy Cow Performance Horses Futurity  
Western Gift Expo**

*Save the Dates*

**October 7-16, 2016\***

\*dates may vary slightly, updates to follow

**Application for Exhibit Space**

(Applications must be received on or before 9/23/16)

**South Point Hotel & Casino  
South Point Equestrian Center (Arena Concourse)  
9777 Las Vegas Blvd, South  
Las Vegas, NV 89183**

**Move-In: Wednesday-Thursday, October 5-6 from 8am to 5pm**

**Show Days: Friday-Sunday, October 7-16, 2016**

**Gift Show daily hours of operation will be the same as the PCCHA Futurity Horse Show**

**All Vendors will be located on the Arena concourse for this show.**

**Space is limited, so please get your application in early!**

Please be sure to fill this form out completely and legibly.

Company Name: \_\_\_\_\_ Booth Name: \_\_\_\_\_

Contact: \_\_\_\_\_ Additional Contact: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Telephone: \_\_\_\_\_ Cell: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Requested Booth Space:

\_\_\_\_\_ 10'x 10' (\$300.00 + \$60.00 special event fee)

\_\_\_\_\_ 10'x20' (\$600.00 + \$60.00 special event fee)

\_\_\_\_\_ Corner Booth (if available) add \$100.00

\_\_\_\_\_ Bulk Space over 200 sq. ft (\$3.00 per sq. ft. + \$60.00 special event fee)

Please list all products you wish to display or sell at the show. Your contract will be assigned on the basis of this list. The Holy Cow Performance Horses PCCHA Futurity Western Gift Expo is a “Western” oriented show. Items, products, or services not keeping with the criteria will not be accepted. Once a contract has been assigned, you may not display or sell any additional items. Please stay with your primary product. Auxiliary product may disqualify your acceptance into the show. Violations will result in immediate cancellation of your contract and all rental monies paid will be forfeited to the PCCHA Futurity Western Gift Expo. Briefly describe the product or services offered:

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Please attach catalogs, samples, brochures, picture, etc. of your products, display or booth layout. If these are not available, attach a drawing with an explanation of how you plan on decorating your booth. Please note: Catalogs, pictures, etc., will not be returned unless requested. Drinks/Food/Supplements (ingestible items) will not be allowed.

Show management will provide each booth with pipe and drape (unless otherwise requested) and 5 amps of electrical service per booth (regardless of size). Attached to this application are the necessary forms required for additional services (electrical, phone, move-in/move-out labor). Ordering these services is the sole responsibility of the Vendor. PLEASE NOTE: a substantial discount is offered for ordering these services early! There are no provisions for water or drainage within the Arena and Equestrian Center.

South Point Arena sponsors and PCCHA sponsors are given the highest priority with regard to booth location. After sponsor placement, vendor applications that are submitted with payment will be the next priority with regard to booth location. The PCCHA Holy Cow Performance Horses Futurity Western Gift Expo will strive to maintain a variety of diverse products in all areas for this show. Show Management reserves the right to assign booth space in accordance with other Exhibitors and products. Booth assignments are made based upon those criteria. We want to ensure that all our Vendors have the opportunity to be as successful as possible! Please display your exhibit in a manner keeping with our theme. All decorations and booth layouts will be subject to the approval of show management.

Service Forms for additional electrical, internet, move-in or move-out labor, etc. are attached to this application. Please order your services early.

Vendor Shipping: The South Point Arena & Equestrian Center does NOT handle shipping and receiving. Please contact the South Point Business Center for any information regarding your shipping.

**Please note: Exhibit Hall A will NOT be available for Move-In or Move-Out for this show.**

The South Point Hotel & Casino is pleased to extend the special "PCCHA Holy Cow Performance Horses Futurity Horse Show" room rate to all Exhibitors participating in this show. Please call the South Point Hotel & Casino at (866) 796-7111 and ask for room reservations. Be sure to mention the PCCHA Holy Cow Performance Horses Futurity rate when making your reservation. **PLEASE BOOK YOUR ROOM EARLY!** This special rate and room availability is LIMITED. It is the responsibility of each Vendor to make lodging arrangements.

**PAYMENT:** All checks, CASHIER'S CHECKS or MONEY ORDERS should be made payable to: South Point Hotel & Casino. Please remember, the deadline for applications is September 23, 2016. Payment must be received with your application on or before this date to be considered. If your application is not accepted, your payment will be refunded to you. If accepted, Balance in full for ALL booth spaces must be received in our office no later than September 30, 2016. Cancellations after acceptance into the show will result in forfeiture of deposit and all monies paid to date. **FAILURE TO COMPLY WITH ALL DEADLINES WILL RESULT IN AUTOMATIC LOSS OF BOOTH SPACE CONSIDERATION. THE PCCHA FUTURITY WESTERN GIFT EXPO IS BY INVITATION ONLY AND A COMPLETED APPLICATION DOES NOT AUTOMATICALLY RESERVE SPACE. ALL QUESTIONS MUST BE ANSWERED COMPLETELY BEFORE CONSIDERATION CAN BE GIVEN.** You will be notified (via e-mail) of acceptance/refusal. No telephone calls please! Upon acceptance, an invoice will be sent to you. All Vendors will be invoiced for the Clark County, Nevada "special event fee" of \$6.00 per event day. **PLEASE NOTE: The South Point cannot guarantee access to the Arena Concourse through the Exhibit Hall on Move-In and Move-Out days. Labor will not be provided for move-in and move-out.** Please remember to bring your own carts/hand trucks for loading and unloading as we cannot guarantee the availability of these items on site.

The undersigned agrees to abide by the rules and regulations stipulated in the actual contract should space be available. The undersigned hereby authorizes the Western Gift Expo to secure information concerning any of the above facts, and by signing below the Exhibitor authorizes the release of such pertinent information to the South Point Western Gift Expo.

Signature: \_\_\_\_\_

Name: (Please Print) \_\_\_\_\_

Booth Name: \_\_\_\_\_

Date: \_\_\_\_\_

**Please return completed application/forms with your payment to:**

**Dee Smalls  
South Point Equestrian Center  
9777 Las Vegas Blvd., South  
Las Vegas, NV 89183  
(702) 797-8005  
(702)797-8006 Fax**

**To ensure quicker response times, please limit your correspondence to email if at all possible.**

**Dee Smalls: [smallsd@southpointcasino.com](mailto:smallsd@southpointcasino.com)**