



PACIFIC COAST CUTTING HORSE ASSOCIATION

For Immediate Release

June 19, 2009

It's my pleasure to announce that on June 15th 2009 Phil Benadum has been retained as the Executive Director of the Pacific Coast Cutting Horse Association.

Phil has a wealth of experience in training and showing cutting horse's spanning nearly 30 years. Phil has served the PCCHA in numerous capacities including a member of the Board of Directors, Executive and Finance Committee's as well as chairing the Trainers, Cattle and the Paso Robles Event Committee's for multiple years.



He has won numerous major aged event championships at NCHA and PCCHA competition's and is an NCHA Judge and Director.

The PCCHA search Committee interviewed numerous candidates for the position however, they were unanimous in their recommendation to the Executive Committee and Board of Directors that Phil's background and working knowledge of the Association made him the logical choice.

I would also like to take this opportunity to thank Cathy Cook for her many years of service to the members of the PCCHA. Cathy served multiple terms as the Executive Director of the PCCHA and is one of the most dedicated individuals I have ever known. She was instrumental in guiding the association thru some very turbulent times and has agreed to be available as a consultant during the transition period. I, as well as, the members and staff wish Cathy all the best.

Sincerely,

Pacific Coast Cutting Horse Assn.

Rick Corso
President