

2008 - 2009 PCCHA Classified Rates



For Booking Information

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Listing Options

Horses for Sale	Equipment & Tack
Real Estate	Trucks & Trailers
Services	Help Wanted
Employment Opportunities	Misc

Production Charges

Publishing Ready / PDF Format – No Addt'l Charge
All Materials Provided – Setup Charge \$20
Custom – Please ask for a Quote

Ad Sizes & Run Options	Members Rate	Non Members Rate	Ad Specifications
30 Days - Text Only	\$15.00	\$25.00	Limited to 100 words
30 Day - w/ 1 Pic	\$25.00	\$35.00	Limited to 1 - 8 1/2 x 11 page / Pictures or Text
60 Day - w/ 1 Pic	\$35.00	\$45.00	Limited to 1 - 8 1/2 x 11 page / Pictures or Text
90 Day - w/ 1 Pic	\$45.00	\$55.00	Limited to 1 - 8 1/2 x 11 page / Pictures or Text

eBlast	Member Rate	Non Member Rate	
Event Advertisement	\$200	\$300	Your event information customized into an eMailer. Production costs may apply.
Promotional Information	\$500	\$600	Your promotional information customized into an eMailer. Production costs may apply.

Services Listings

Trainers	Members Only	
Annual Listing Fee	\$25.00	Includes; Name, Address, Telephone, Fax and email address
w/ Link to your website	\$10.00	All of the above plus Hot Link to your website
New Members	1st 6mos - Free	

Judges	Members Only	
Annual Listing Fee	\$25.00	Includes; Name, Address, Telephone, Fax and email address
w/ Link to your website	\$10.00	All of the above plus Hot Link to your website
New Members	1st 6mos - Free	

Show Secretaries	Members Only	
Annual Listing Fee	\$25.00	Includes; Name, Address, Telephone, Fax and email address
w/ Link to your website	\$10.00	All of the above plus Hot Link to your website
New Members	1st 6mos - Free	